



**Calgary
Chamber**

Membership Brochure

**Customized
membership for
every business.**

Better Together

membership@calgarychamber.com

The Calgary Chamber of Commerce is an independent, member-founded and funded organization that has been solely dedicated to supporting the business community since 1891.

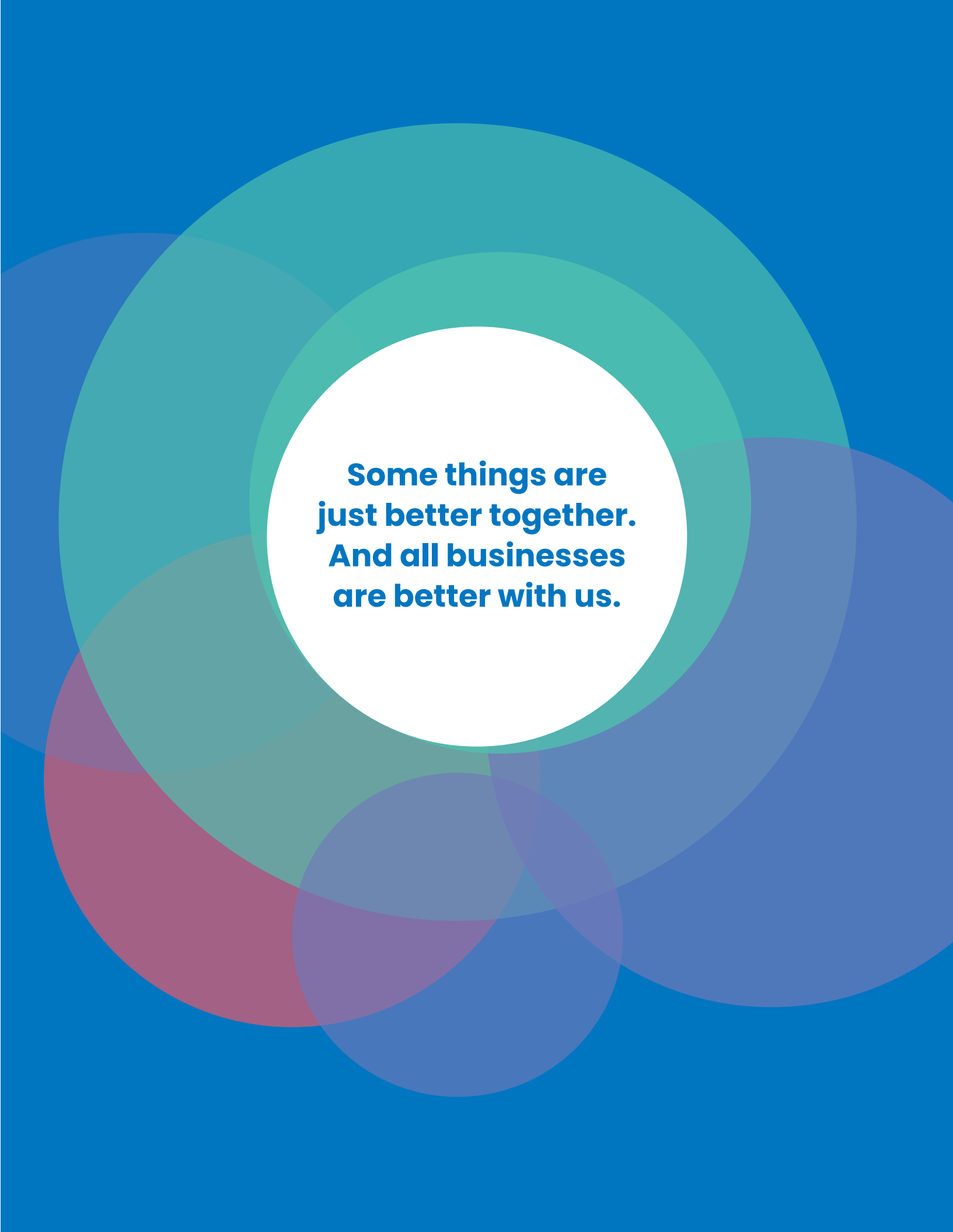
Chamber members power Calgary, fueling the growth that drives our city and our economy. Together, we make Calgary one of the best places in the world to live and work, and together, we work to ensure Alberta is the place to do business: a place abundant with capital, talent, and opportunity to drive the economy of today and tomorrow.

Being a Chamber member gives you access to a powerful network of mutual support. Whether you are looking for resources to help your business grow, additional services, a seat at the table with government, or simply a sense of belonging in a larger community, you'll find it here. As part of the Chamber, you

expand your network and play a role in shaping the future of business in Calgary, because we are dedicated to your long-term success.

A Chamber membership serves as the common thread and connector between sectors, quadrants of Calgary, and businesses of all sizes. Through a blend of inclusivity, connection, knowledge, and advocacy, we support our members as they create impact and shape the possibilities of tomorrow. Together, we can strengthen the power and resiliency of Calgary's business community.

We're better together.



**Some things are
just better together.
And all businesses
are better with us.**



What we offer

Member Perks Program

Being part of the Chamber community helps keep your hard-earned money where it belongs – in your pocket! Like you, we are focused on the bottom line and helping your business succeed, and our Member Perks Program offers discounts for you, your employees, and your business. With new discounts added regularly, our exclusive Member Perks Program will maximize the value of your membership and pass those savings on to your business and your employees.

The Calgary Chamber utilizes, almost exclusively, member businesses and services for our own operational needs. We aren't only dedicated to saving you money, we also support our members by purchasing goods and services or featuring your business and brand at one of our many Chamber events.

The Chamber not only provides discounts for your business, it also enables you to provide discounts to your Chamber community.

To join our Member Perks Program and offer a discount, email: membership@calgarychamber.com.

TO LEARN MORE, VISIT:

calgarychamber.com/membership >

Member Training and Programs

To support the depth and diversity of our member community, the Calgary Chamber is proud to offer member-exclusive training and program offerings to support you and your business. Whether you are looking to strengthen your leadership skills or learn how to build an inclusion, diversity, equity, and accessibility-informed culture, the Chamber offers training and programs that will meet your personal and organizational development needs.

New training and programs are offered throughout the year.

TO LEARN MORE, VISIT:

calgarychamber.com/programs >

Events

One of the best ways to engage with the Calgary Chamber is at one of our events. We are proud to have an extremely active presence in the business community and offer regularly scheduled events. By delivering meaningful experiences for our members, timely and informative content, and partnering with other organizations to further connection, Chamber events build community and allow you to cultivate purposeful relationships.

No matter your sector or scale, there's an event for you, including Chamber Fest (a celebration of the business community), Chamber Charity Golf Classic, political keynotes (Premier, Mayor, etc.), Business After Hours and more.

TO LEARN MORE ABOUT CALGARY CHAMBER EVENTS VISIT:

calgarychamber.com/events >

SUBSCRIBE TO OUR EMAIL NEWSLETTER AT:

calgarychamber.com/subscribe >

Marketing

Whether you are looking to increase brand awareness, reach a targeted business audience, promote your products or services, or strengthen your presence in Calgary's business community, the Calgary Chamber offers a powerful platform to amplify your brand. Through our digital channels, social media, email communications, website, events, and other marketing opportunities, we connect your business with an engaged network of business leaders, decision-makers, and professionals.

Our marketing opportunities can be customized to align with your goals, audience, and budget. From promoting an upcoming event or launching a new product to building long-term brand visibility, we work with you to develop the right mix of channels and tactics to maximize your reach and impact.

Put your brand in front of Calgary's business community. To explore marketing opportunities or create a customized package, contact marketing@calgarychamber.com.

Sponsorship

Whether you are looking to build your company's brand and presence, attract your target market, leverage lead development, or position yourself as a community leader, the Calgary Chamber is the perfect platform to grow your company's influence in the business community. Partnering with the Chamber will amplify your brand and allow you to take advantage of our highly publicized event schedule, boosting your business's community influence. We work directly with our partners to meet your company's unique vision and needs and can tailor sponsorship packages to deliver the highest possible value and the best collaboration experience.

Sponsorship with the Calgary Chamber supports the growth and strength of a resilient business community. To sponsor an event, or inquire about a customized partnership, contact sponsorships@calgarychamber.com.

TO LEARN MORE VISIT:

calgarychamber.com/sponsorship >





" We joined the Calgary Chamber of Commerce because we wanted to connect with other like-minded small businesses. We knew the Chamber would be the place to connect us, but more importantly advocate on our behalf when we needed them. To us, our Chamber membership is another tool in our toolbelt to help us grow. Another organization in our corner, rooting us on, and helping us grow."

CONNOR CURRAN, FOUNDER AND CHIEF
LAUNDRY FOLDER, **LOCAL LAUNDRY**

Making your voice heard.

A strong business community is the foundation for a strong city and economy. One of the most livable cities in North America, the Calgary Chamber plays an active role advocating on behalf of businesses at all levels of government. By regularly convening the business community to learn about the issues that matter most, we inform policy at the municipal, provincial and federal levels.

As an independent, non-partisan organization, founded and funded by Calgary's business community, we advocate for policy that drives business growth, reduces the cost of doing business, provides a clear and consistent regulatory framework, promotes vibrancy, and delivers outcomes that benefit you and your business.

We work directly with you to ensure our advocacy reflects what's top of mind for your business, developing solutions-oriented ideas on how to ensure Calgary is a magnet for capital and talent.

TO LEARN MORE, AND TO ENGAGE WITH US VISIT:

calgarychamber.com/overview-advocacy >



LOCAL LAUNDRY - MEMBER SINCE 2021

BOOM Rewards

Experience the ultimate benefit as a member of the Calgary Chamber of Commerce with BOOM, Western Canada's leading employee rewards program. This exciting partnership introduces exclusive savings for you and your team, transforming everyday purchases into exceptional deals.

Join thousands already benefitting from BOOM's extensive network and explore over 100 offers from top retailers with new deals continually added. Whether shopping in-store or online, BOOM streamlines savings across a wide range of categories.

This collaboration not only enhances personal savings but also empowers employers with a valuable tool to elevate employee engagement and satisfaction. Calgary Chamber members can now enjoy discounted travel, accommodations, electronics, apparel and more, all from renowned retail brands. Say farewell to full-price purchases and hello to incredible savings!



"By partnering with the Calgary Chamber, member companies can now extend valuable benefits of preferred pricing and discounts to all their employees, driving loyalty and engagement. This initiative ensures deeper community engagement and active participation, allowing member companies to get even more value out of their Chamber membership."

LAUREEN REGAN, PRESIDENT
BOOM GROUP INC.

As a member, enjoy a variety of exclusive deals:

- **Travel More, Spend Less:** Enjoy exclusive savings on flights and car rentals.
- **Home & Auto Insurance:** Access special rates for peace of mind.
- **Stay & Relax:** Benefit from reduced rates on accommodations.
- **Electronics:** Get discounts on the latest gadgets and devices.
- **Health & Wellness:** Prioritize your well-being with great deals.

Whether you're a small business owner seeking to enhance employee benefits or an individual looking to stretch your budget further, our partnership with BOOM offers unmatched value. Don't miss out on these exclusive savings and the chance to provide rewards to you, your employees and your business. Become a member today and start enjoying the benefits right away!

Calgary Chamber members receive exclusive savings to advertise on the BOOM platform and offer a product.

TO LEARN MORE ABOUT BOOM MEMBER BENEFITS, VISIT:

calgarychamber.com/BOOM >

Activations to BOOM member benefits are dependent on your Calgary Chamber membership level. Here is how many activations you are allotted, based on your membership:

- Purpose | Unlimited
- Prestige | 5,000
- Champion | 2,000
- Accelerate | 500
- Connect | 150
- Build | 50
- Individual | 1
- Maker | 1
- Student | 1

Chambers Plan

All Chamber members get access to Canada's #1 group benefits plan for business – Chambers Plan. Chambers Plan is Canada's leading group benefit plan for 1 to 50 employees and its group insurance and employee benefits are currently enjoyed by 30,000 Canadian businesses.

Chambers Plan is the simple, stable, smart choice for business, combining accessibility, flexibility, and the stability of pooled benefits. Firms choose Chambers Plan year after year because it offers unsurpassed value and customer service, helping you attract and keep top talent, protect you and your employees, and improve your bottom line.

Comprehensive Benefits

Extended Health Care

- Prescription drugs
- Ambulance
- Eye examinations
- Paramedical services

Disability Coverage

If ever you're unable to work, it's reassuring to know you've got support in place to help protect your family and finances.

Employee Assistance Program

It's nice knowing that caring, professional counselling support is available whenever you, your staff or loved ones need it.

Teladoc Health Canada Services

24/7 online access to Canadian board-certified and licensed healthcare providers so your employees can get the best help when they need it.

TO LEARN MORE ABOUT CHAMBERS PLAN, VISIT:

calgarychamber.com/chambers-plan >

Business Assistance Services

- Professional coaching
- Legal and financial guidance
- Digital business library
- Human resources guidance

Travel Health Insurance

Industry-best travel coverage with no stability clauses or pre-existing condition provisions.

Health Care Spending Account

It's awesome having the flexibility (and cash) to top up your benefits or pay for eligible expenses that are outside your plan.

Dental Care

You choose whether your plan includes Basic, Endodontic & Periodontal, Major and Orthodontic.





"I've been very happy with the chamber membership to date. There have been so many outstanding events, so it's been hard to choose between all of them."

APRIL SANDERS, FOUNDER & IMMIGRATION CONSULTANT
APRIL IN THE ROCKIES IMMIGRATION SOLUTIONS



Calgary Chamber Membership Top-ups

Calgary Chamber Membership Top-Ups

Engaging with the Calgary Chamber network has never been easier. Whether you're a business looking to promote your company and strengthen your brand, you have a meaningful story to share, or you want to connect with like-minded individuals, the Chamber has a solution for you.

To take advantage of any Chamber top-ups, contact membership@calgarychamber.com.

Purchasing Event Credits (members only)

Calgary Chamber members have the flexibility to use their Event Credits in whatever way makes the most sense for their business. Event Credits can be managed by logging into the Member Portal from the calgarychamber.com homepage.

Event Credits have a one credit for \$1 of value. To boost Event Credits on your membership account, contact: membership@calgarychamber.com.

Purchasing Marketing Credits

Calgary Chamber members have the flexibility to use their Marketing Credits in whatever way makes the most sense for their business. Marketing Credits can be managed by logging into the Member Portal from the calgarychamber.com homepage.

Marketing Credits have a one credit for \$1 of value. To transfer your Event Credits into Marketing credits or to boost marketing credits on your membership account, contact: membership@calgarychamber.com.



Better together.

calgarychamber.com



"WJ Agency has been fortunate to tap into a vibrant network of leaders and innovators from many industries and sectors – all thanks to the Calgary Chamber. Their support has enabled us to seize opportunities, make lasting connections and shape our company's trajectory in a dynamic market. It's a true partnership we see lasting well into the future."

RYAN TOWNEND, CEO
WJ AGENCY

Membership+

With Membership+, maximize your Chamber membership and gain access to a suite of additional benefits to support your business. Whether you seek personalized support to explore grant opportunities, a boardroom for your next workshop or speaking remarks at an upcoming event, Membership+ provides benefits that suit you, your business and your budget.

Grant Services

As a Chamber member, take advantage of a one-hour complimentary grant consultation per year. Meet with our team for personalized information identifying opportunities and avenues for suitable and applicable grants for your organization. Members also gain access to exclusive complimentary grant information sessions and additional fee-based grant support, where our team can provide personalized consulting and application assistance, helping you and your organization apply for grants.

FOR MORE INFORMATION ON GRANT SERVICES, VISIT:

calgarychamber.com/grants >

Room Rentals

Need a space to have your next meeting? Want to spend more time in the heart of Calgary's business community at the Calgary Chamber office? The Chamber is now offering room rentals to members, with full technical capabilities to run presentations and host virtual meetings.

FOR MORE INFORMATION ON ROOM RENTALS, VISIT:

calgarychamber.com/room-rentals >

Speaking Remarks

If you're looking for an impactful speaker, consider reaching out to have Deborah Yedlin, President and CEO of the Calgary Chamber of Commerce, for your event. Deborah is well-versed in a variety of business, economic and policy-related topics and can support various speaking engagements including keynotes, AGMs, conferences, panels and roundtables.

Email media@calgarychamber.com to learn more.

Document Certification

We help you certify your documents with ease so you can move your business forward.

Our services encompass vital international trade documentation, such as Certificates of Origin to confirm that goods exported from Canada are locally made or processed, aiding customs in duty determination. We also manage commercial invoices, essential for customs declarations during cross-border trade, as well as certification for letters for Business Visas, assisting companies in justifying overseas employee travel—ensuring smooth and compliant international business transactions.

SERVICE:	MEMBER COST	NON-MEMBER COST
Online	\$30	\$60
Scheduled In-Person	\$40	\$80
Walk-In In-Person	\$50	\$100

FOR MORE INFORMATION ON DOCUMENT CERTIFICATION, VISIT:

calgarychamber.com/document-certification >



Make the Most of Your Membership

Calgary Chamber members will receive Marketing Credits to help amplify their business, strengthen their brand presence and connect with Calgary's business community.

Your Marketing Credits can be applied toward a variety of valuable Calgary Chamber marketing assets and opportunities, giving you greater flexibility to promote your business and get more from your membership.

Ready to get started? Simply log in to your Member Portal to view your available credits, book an asset, modify an existing request or submit a new marketing request.

Your membership. Your credits. Your opportunity to be seen.

calgarychamber.com

As a leading voice in Calgary's business community, advertising on the Calgary Chamber website puts your ad in front of a diverse audience, including leaders, decision-makers, and policy advocates. Whether you are trying to increase brand awareness, promote an upcoming event, or share compelling news, advertising on our website is guaranteed to amplify your message.

MEMBER RATES:	NON-MEMBER RATES:
1 week: \$300	1 week: \$600
4 weeks: \$700	4 weeks: \$1,400
8 weeks: \$1,400	8 weeks: \$2,800

Calgary Chamber Email Newsletter

The Calgary Chamber's weekly newsletter provides its 15,000+ subscribers with timely and relevant business information. With a 45% engagement rate, our newsletter shares information about our members, Chamber events, policy issues, business resources, and timely and relevant news. This is effective outreach to a broad audience to amplify your brand, an upcoming event, or engaging information.

MEMBER RATES:	NON-MEMBER RATES:
1 week: \$500	1 week: \$1,000
1 Dedicated Mailer: \$3,000	1 Dedicated Mailer: \$6,000

Social Media

Social media is a powerful tool for any business. Advertising on the Calgary Chamber's social media accounts allows you access to an established following of community and industry professionals in Calgary and beyond. With tens of thousands of followers across our platforms, advertising through the Chamber's social network is perfect to quickly and efficiently showcase an event or brand to our ever-growing ecosystem.

MEMBER RATES:	NON-MEMBER RATES:
X/Twitter post: \$300	X/Twitter post: \$600
LinkedIn post: \$300	LinkedIn post: \$600
Instagram post: \$300	Instagram post: \$500
Facebook post: \$300	Facebook post: \$600

Please contact membership@calgarychamber.com for:

- Customized packages, including grouping channels
- Questions about timing and availability across advertising channels



Membership
at a Glance

	PURPOSE	PRESTIGE	CHAMPION	ACCELERATE	CONNECT	BUILD	INDIVIDUAL	MAKER	STUDENT
Access to a dedicated Membership Engagement Advisor	•	•	•	•	•	•	•		
Marketing Credits (1 credit has a \$1 value)	12,000	9,500	5,000	4,000	2,500	1,100			
Discounted rates for additional marketing benefits	•	•	•	•	•	•	•	•	•
Directory listing on our website	•	•	•	•	•	•	•	•	•
Member spotlight video filmed at member location	•	•	•	•					
Member spotlight video filmed at Calgary Chamber office					•	•			
Opportunity to submit content for consideration for a blog post	•	•	•	•	•	•			
Professional headshot for employees (pending availability)	8/ year	8/ year	6/ year	6/ year	3/ year	2/ year	1/ year		1/ lifetime
Event Credits (1 credit has a \$1 value)	3,200	2,000	1,200	850	575	225	200		50
Discounted member rates for all events	•	•	•	•	•	•	•	•	•
Discounted or free access to exclusive events, training and programs	•	•	•	•	•	•	•	•	•
Free member tickets to Chamber Fest, our biggest networking event of the year	20	15	10	6	4	2	1	1	1
Complimentary tickets to monthly members-only coffee meetups	•	•	•	•	•	•	•	•	•
Discounted sponsorship opportunities (pending availability)	•								
Opportunity to share your events in the Community Initiatives section of the Calgary Chamber email newsletter	•	•	•	•	•	•			
Curated CEO Thought Leadership Dinners (up to three per year)	•	•							
Invitation to exclusive Business Leaders reception with government (additional fees may apply)	•	•	•						
Invitation to participate in Calgary Chamber's annual Hill Day (pending availability)	•	•	•						
Guaranteed access to policy roundtables with government (pending availability; conditions apply)	•	•							
Opportunity to participate in policy roundtables with government (pending availability)			•						
Opportunity to participate in annual Municipal, Provincial and Federal roundtables with Policy team	•	•	•	•	•	•			
Invitation to participate in industry roundtables (pending availability)	•	•	•	•	•	•			
Private meetings with Calgary Chamber policy team upon request	Ult'd.	Ult'd.	2/ year	1/ year					
Private meeting with the Calgary Chamber CEO (pending availability)	2/ year	2/ year	1/ year						
Opportunity to collaborate with Chamber CEO on Thought Leadership (conditions apply)	•	•							

Membership
at a Glance

	PURPOSE	PRESTIGE	CHAMPION	ACCELERATE	CONNECT	BUILD	INDIVIDUAL	MAKER	STUDENT
Opportunity to secure CEO for speaking engagements (pending availability)	•	•							
Discounted rates to secure Calgary Chamber CEO for speaking opportunities (pending availability)			•	•	•	•			
Invitation to participate in the Calgary Chamber's survey community	•	•	•	•	•	•	•	•	•
Access to Member Perks Program	•	•	•	•	•	•	•	•	•
Access to BOOM Rewards and discounts	•	•	•	•	•	•	•	•	•
Access to Chambers Plan group benefits	•	•	•	•	•	•	•	•	
Access to Mental Health Navigator and mental health programming	•	•	•	•	•	•	•	•	•
Complimentary 1-hour grant consultation per year	•	•	•	•	•	•	•		
Access to grant support (fees apply)	•	•	•	•	•	•	•	•	•
Access to tuition discounts through Continuing Education and Post-Secondary partners	•	•	•	•	•	•	•	•	•
Subscription to Calgary Chamber email newsletter	•	•	•	•	•	•	•	•	•
Member spotlight in Calgary Chamber email newsletter	•	•	•						
Logo featured in Calgary Chamber email newsletter	•	•	•						
Logo recognition in the Calgary Chamber Annual Report	•	•	•						
Logo featured on Calgary Chamber website	•	•	•						
Blog post featuring new members	•	•	•	•	•			•	
Social post featuring new member profile	•	•	•	•					
Opportunity to submit your organization's job postings (shared weekly on Calgary Chamber LinkedIn)	•	•	•	•	•				
Discounted access to document certification services	•	•	•	•	•		•	•	•
	Custom Package	\$25,000	\$10,000	\$5,500	\$2,000	\$750	\$500	\$300	\$50

Special Offers

- Renew your membership before it expires and receive an extra 10% event credits!
- We proudly offer a 15% discount to Indigenous-owned organizations as part of our commitment to reconciliation and equity.
- Registered charities and Alberta-based non-profits can select any membership level and receive a 15% discount off the membership rate.

TO LEARN MORE, VISIT:

calgarychamber.com/membership >

Build members receive access to resources that are essential to growing your business, including access to the Chamber community, comprehensive group benefits, opportunities to profile your company, and valuable networking and connection opportunities.

Build your brand

- 1,100 Marketing Credits
- Discounted rates for additional marketing benefits
- Directory listing on our website
- One member spotlight video filmed at Calgary Chamber office
- Blog post featuring new members
- Opportunity to submit content for consideration for a blog post
- Discounted rates to secure Calgary Chamber CEO for speaking opportunities (pending availability)

Grow your network

- 225 Event Credits
- Discounted member rates for all events
- Free member tickets to Chamber Fest, our biggest networking event of the year
- Complimentary tickets to monthly members-only coffee meetups
- Subscription to Calgary Chamber email newsletter
- Opportunity to share your events in the Community Initiatives section of the Calgary Chamber email newsletter
- Opportunity to submit your organization's job postings (shared weekly on Calgary Chamber LinkedIn)

Expand your influence

- Invitation to participate in Calgary Chamber's survey community
- Opportunity to participate in the annual Municipal, Provincial and Federal roundtables with Policy team
- Invitation to participate in industry roundtables (pending availability)

Organizational engagement and benefits

- Access to a dedicated Membership Engagement Advisor
- Access to Member Perks Program
- Access to BOOM Rewards and discounts
- Access to Chambers Plan group benefits
- Access to Mental Health Navigator and mental health programming
- Discounted or free access to exclusive events, training and programs
- Complimentary 1-hour grant consultation per year
- Access to grant support (fees apply)
- Access to tuition discounts through Continuing Education and Post-Secondary partners
- Discounted access to document certification services
- Professional headshot (pending availability, up to two employees per year)



"Arts Commons is at the ready to help reimagine what the future of Calgary feels, looks, and sounds like. But we can't do it alone. It is because of our involvement with the Calgary Chamber that we are able to join forces, find synergies, and align ambitions with other like-minded visionaries who want the same for our city—regardless of sector and industry."

ALEX SARIAN, PRESIDENT & CEO
WERKLUND CENTRE



ITALIAN CENTRE SHOP
- MEMBER SINCE 2015



Connect members gain access to valuable networking and professional development opportunities throughout the year. Grow your network and build meaningful relationships while amplifying your brand and empowering your team.

Build your brand

- 2,500 Marketing Credits
- Discounted rates for additional marketing benefits
- Directory listing on our website
- One member spotlight video filmed at Calgary Chamber office
- Blog post featuring new members
- Opportunity to submit content for consideration for a blog post
- Social post featuring new member profile
- Discounted rates to secure Calgary Chamber CEO for speaking opportunities (pending availability)

Grow your network

- 575 Event Credits
- Discounted member rates for all events
- Free member tickets to Chamber Fest, our biggest networking event of the year
- Complimentary tickets to monthly members-only coffee meetups
- Subscription to Calgary Chamber email newsletter
- Opportunity to share your events in the Community Initiatives section of the Calgary Chamber email newsletter
- Opportunity to submit your organization's job postings (shared weekly on Calgary Chamber LinkedIn)

Expand your influence

- Invitation to participate in Calgary Chamber's survey community
- Opportunity to participate in the annual Municipal, Provincial and Federal roundtables with Policy team
- Invitation to participate in industry roundtables (pending availability)

Organizational engagement and benefits

- Access to a dedicated Membership Engagement Advisor
- Access to Member Perks Program
- Access to BOOM Rewards and discounts
- Access to Chambers Plan group benefits
- Access to Mental Health Navigator and mental health programming
- Discounted or free access to exclusive events, training and programs
- Complimentary 1-hour grant consultation per year
- Access to grant support (fees apply)
- Access to tuition discounts through Continuing Education and Post-Secondary partners
- Discounted access to document certification services
- Professional headshot (pending availability, up to three employees per year)

Accelerate members are in a key growth phase of their business and benefit from increased connection and access to resources. This tier provides more access to networking and marketing opportunities, allowing you to increase your brand awareness and amplify your impact in the community.

Build your brand

- 4,000 Marketing Credits
- Discounted rates for additional marketing benefits
- Directory listing on our website
- One member spotlight video filmed at member location
- Blog post featuring new members
- Opportunity to submit content for consideration for a blog post
- Social post featuring new member profile
- Discounted rates to secure Calgary Chamber CEO for speaking opportunities (pending availability)

Grow your network

- 850 Event Credits
- Discounted member rates for all events
- Free member tickets to Chamber Fest, our biggest networking event of the year
- Complimentary tickets to monthly members-only coffee meetups
- Subscription to Calgary Chamber email newsletter
- Opportunity to share your events in the Community Initiatives section of the Calgary Chamber email newsletter
- Opportunity to submit your organization's job postings (shared weekly on Calgary Chamber LinkedIn)

Expand your influence

- Invitation to participate in Calgary Chamber's survey community
- Opportunity to participate in the annual Municipal, Provincial and Federal roundtables with Policy team
- Invitation to participate in industry roundtables (pending availability)
- Private meeting with Calgary Chamber policy team upon request (one per year)

Organizational engagement and benefits

- Access to a dedicated Membership Engagement Advisor
- Access to Member Perks Program
- Access to BOOM Rewards and discounts
- Access to Chambers Plan group benefits
- Access to Mental Health Navigator and mental health programming
- Discounted or free access to exclusive events, training and programs
- Complimentary 1-hour grant consultation per year
- Access to grant support (fees apply)
- Access to tuition discounts through Continuing Education and Post-Secondary partners
- Discounted access to document certification services
- Professional headshot (pending availability, up to six employees per year)



"Becoming a more active member of the Calgary Chamber of Commerce has helped us move towards our business goals in many ways. The networking opportunities have been unparalleled, giving us access to a wide range of business owners and decision-makers in the city. Our Chamber membership has allowed us to be in the room to hear directly from policymakers and industry leaders."

KÄTHE LEMON, PRESIDENT, CO-OWNER
REDPOINT MEDIA GROUP



REDPOINT MEDIA GROUP - MEMBER SINCE 2003

Champion members are leaders in the business community and contribute by shaping the Chamber's policy efforts and connecting with senior leaders and decision makers from across the city.

Build your brand

- 5,000 Marketing Credits
- Discounted rates for additional marketing benefits
- Directory listing on our website
- One member spotlight video filmed at member location
- Member spotlight in Calgary Chamber email newsletter
- Blog post featuring new members
- Logo featured in Calgary Chamber email newsletter, on Calgary Chamber website and in our Annual Report
- Opportunity to submit content for consideration for a blog post
- Social post featuring new member profile
- Discounted rates to secure Calgary Chamber CEO for speaking opportunities (pending availability)

Grow your network

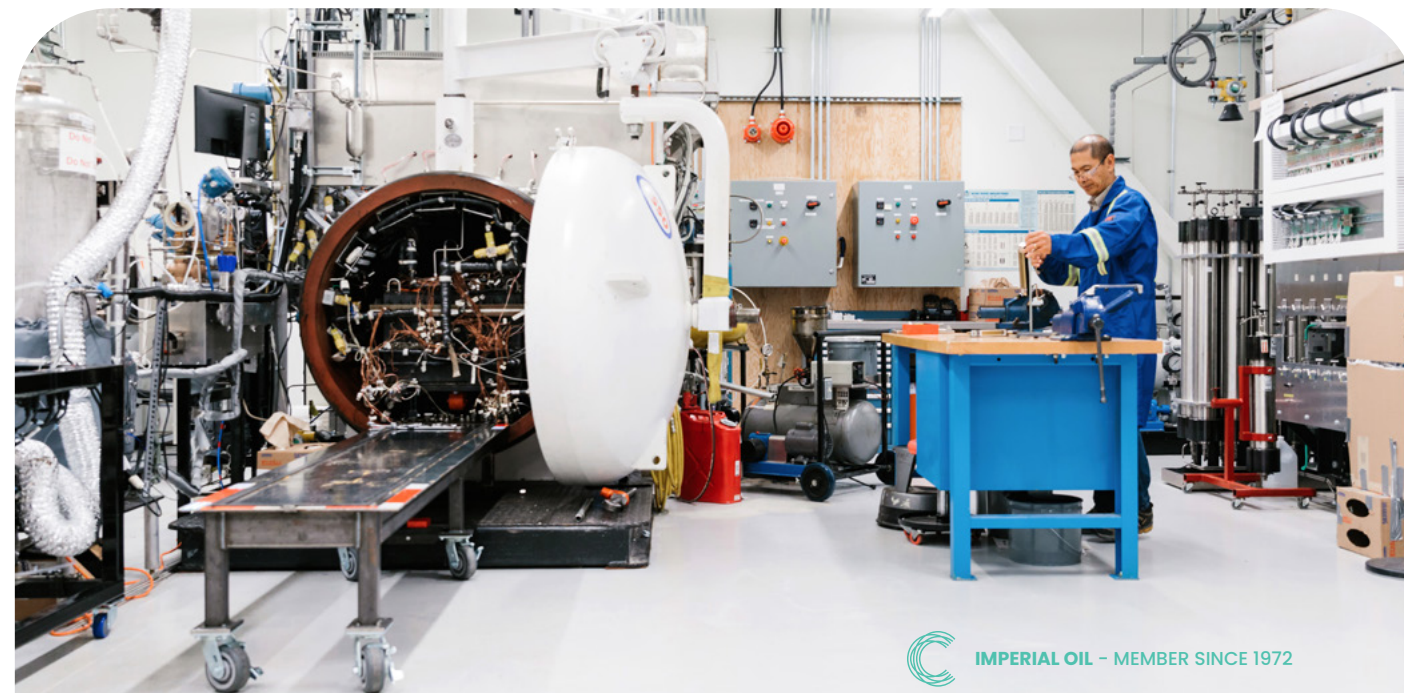
- 1,200 Event Credits
- Discounted member rates for all events
- Free member tickets to Chamber Fest, our biggest networking event of the year
- Complimentary tickets to monthly members-only coffee meetups
- Subscription to Calgary Chamber email newsletter
- Opportunity to share your events in the Community Initiatives section of the Calgary Chamber email newsletter
- Opportunity to submit your organization's job postings (shared weekly on Calgary Chamber LinkedIn)

Expand your influence

- Invitation to participate in Calgary Chamber's survey community
- Invitation to exclusive Business Leaders reception with government (additional fees may apply)
- Opportunity to participate in policy roundtables with government (pending availability)
- Opportunity to participate in the annual Municipal, Provincial and Federal roundtables with Policy team
- Invitation to participate in industry roundtables (pending availability)
- Private meeting with Calgary Chamber policy team upon request (two per year)
- Private meeting with Calgary Chamber CEO (pending availability, one per year)

Organizational engagement and benefits

- Access to a dedicated Membership Engagement Advisor
- Access to Member Perks Program
- Access to BOOM Rewards and discounts
- Access to Chambers Plan group benefits
- Access to Mental Health Navigator and mental health programming
- Discounted or free access to exclusive events, training and programs
- Complimentary 1-hour grant consultation per year
- Access to grant support (fees apply)
- Access to tuition discounts through Continuing Education and Post-Secondary partners
- Discounted access to document certification services
- Professional headshot (pending availability, up to six employees per year)



 **IMPERIAL OIL - MEMBER SINCE 1972**

 "Rogers Business and the Calgary Chamber are better together. We've been big supporters of small businesses and our biggest concentration of small business salespeople across the country are here in Calgary, so we're able to meet with those customers at Calgary Chamber events."

DALE TURNER, VICE PRESIDENT OF PRODUCT
ROGERS BUSINESS

 **ROGERS COMMUNICATIONS**
- MEMBER SINCE 1998



Prestige members are advocates and leaders in the business community that support and advance economic prosperity in Calgary. Members in this tier receive special recognition by the Chamber as a leader making Calgary a better place to live and work for all.

Build your brand

- 9,500 Marketing Credits
- Discounted rates for additional marketing benefits
- Directory listing on our website
- One member spotlight video filmed at member location
- Member spotlight in Calgary Chamber email newsletter
- Blog post featuring new members
- Logo featured in Calgary Chamber email newsletter, on Calgary Chamber website and in our Annual Report
- Opportunity to submit content for consideration for a blog post
- Social post featuring new member profile
- Opportunity to collaborate with Calgary Chamber CEO on Thought Leadership (conditions apply)
- Discounted rates to secure Calgary Chamber CEO for speaking opportunities (pending availability)

Grow your network

- 2,000 Event Credits
- Discounted member rates for all events
- Free member tickets to Chamber Fest, our biggest networking event of the year
- Curated CEO Thought Leadership Dinners (up to three per year)
- Complimentary tickets to monthly members-only coffee meetups
- Subscription to Calgary Chamber email newsletter
- Opportunity to share your events in the Community Initiatives section of the Calgary Chamber email newsletter
- Opportunity to submit your organization's job postings (shared weekly on Calgary Chamber LinkedIn)

Expand your influence

- Invitation to participate in Calgary Chamber's survey community
- Invitation to exclusive Business Leaders reception with government (additional fees may apply)
- Invitation to participate in Calgary Chamber's annual Hill Day (pending availability)
- Guaranteed access to policy roundtables with government (pending availability; conditions apply)
- Opportunity to participate in the annual Municipal, Provincial and Federal roundtables with Policy team
- Invitation to participate in industry roundtables (pending availability)
- Private meetings with Calgary Chamber policy team upon request (unlimited)
- Private meeting with Calgary Chamber CEO (pending availability, two per year)

Organizational engagement and benefits

- Access to a dedicated Membership Engagement Advisor
- Access to Member Perks Program
- Access to BOOM Rewards and discounts
- Access to Chambers Plan group benefits
- Access to Mental Health Navigator and mental health programming
- Discounted or free access to exclusive events, training and programs
- Complimentary 1-hour grant consultation per year
- Access to grant support (fees apply)
- Access to tuition discounts through Continuing Education and Post-Secondary partners
- Discounted access to document certification services
- Professional headshot (pending availability, up to eight employees per year)

Purpose Partners are cornerstones of the business community and are aligned with the Chamber’s objective to strengthen the power and resiliency of our city and economy. They are thought leaders who recognize the value of bringing business together under one voice and champion the belief that we are stronger together.

Purpose is our highest level of membership and is designed for organizations seeking a deeper, more strategic relationship with the Chamber. Each Purpose Partnership combines a membership investment with a curated annual sponsorship plan, creating opportunities for sustained visibility, engagement and impact throughout the year.

Every partnership is customized around the organization’s priorities and objectives, with a tailored mix of Chamber benefits, sponsorship opportunities and strategic engagement. This ensures the partnership delivers meaningful value while amplifying the organization’s presence, influence and impact across Calgary’s business community.

Build your brand

- 12,000 Marketing Credits
- Discounted rates for additional marketing benefits
- Directory listing on our website
- One member spotlight video filmed at member location
- Member spotlight in Calgary Chamber email newsletter
- Blog post featuring new members
- Logo featured in Calgary Chamber email newsletter, on Calgary Chamber website and in our Annual Report
- Opportunity to submit content for consideration for a blog post
- Social post featuring new member profile
- Opportunity to collaborate with Calgary Chamber CEO on Thought Leadership (conditions apply)
- Discounted rates to secure Calgary Chamber CEO for speaking opportunities (pending availability)

Grow your network

- 3,200 Event Credits
- Discounted member rates for all events
- Free member tickets to Chamber Fest, our biggest networking event of the year
- Curated CEO Thought Leadership Dinners (up to three per year)
- Complimentary tickets to monthly members-only coffee meetups
- Discounted sponsorship opportunities (pending availability)
- Subscription to Calgary Chamber email newsletter
- Opportunity to share your events in the Community Initiatives section of the Calgary Chamber email newsletter
- Opportunity to submit your organization’s job postings (shared weekly on Calgary Chamber LinkedIn)

Expand your influence

- Invitation to participate in Calgary Chamber’s survey community
- Invitation to exclusive Business Leaders reception with government (additional fees may apply)
- Invitation to participate in Calgary Chamber’s annual Hill Day (pending availability)
- Guaranteed access to policy roundtables with government (pending availability; conditions apply)
- Opportunity to participate in the annual Municipal, Provincial and Federal roundtables with Policy team
- Invitation to participate in industry roundtables (pending availability)
- Private meetings with Calgary Chamber policy team upon request (unlimited)
- Private meeting with Calgary Chamber CEO (pending availability, two per year)

Organizational engagement and benefits

- Access to a dedicated Membership Engagement Advisor
- Access to Member Perks Program
- Access to BOOM Rewards and discounts
- Access to Chambers Plan group benefits
- Access to Mental Health Navigator and mental health programming
- Discounted or free access to exclusive events, training and programs
- Complimentary 1-hour grant consultation per year
- Access to grant support (fees apply)
- Access to tuition discounts through Continuing Education and Post-Secondary partners
- Discounted access to document certification services
- Professional headshot (pending availability, up to eight employees per year)



 NATIONAL BANK OF CANADA – MEMBER SINCE 2023



“The Calgary Chamber is a leader and respected voice for the business community. In 2025, the Chamber facilitated meaningful connections between industry, government, and elected leaders at all levels of government. These opportunities included contributing to policy and economic growth discussions and helped to advance priorities towards a competitive and sustainable business environment not only in the Calgary region but across Canada.”

JULIANNE THRELFALL
REGIONAL MANAGER PUBLIC AND GOVERNMENT AFFAIRS
CANADIAN NATIONAL RAILWAY COMPANY



CANADIAN NATIONAL RAILWAY COMPANY – MEMBER SINCE 2013

This membership level is for sole proprietors or individuals, such as retirees, independent contractors, and individuals within larger organizations who want more personal engagement with the Calgary Chamber and the business community.

Individual members have direct access to the benefits that come with being a member, including access to member events and marketing that will grow your personal network.

Build your brand

- Discounted rates for additional marketing benefits
- Directory listing on our website

Grow your network

- 200 Event Credits
- Discounted member rates for all events
- Free member ticket to Chamber Fest, our biggest networking event of the year
- Complimentary tickets to monthly members-only coffee meetups
- Subscription to Calgary Chamber email newsletter

Expand your influence

- Invitation to participate in Calgary Chamber's survey community

Engagement and benefits

- Access to a dedicated Membership Engagement Advisor
- Access to Member Perks Program
- Access to BOOM Rewards and discounts
- Access to Mental Health Navigator and mental health programming
- Discounted or free access to exclusive events, training and programs
- Complimentary 1-hour grant consultation per year
- Access to grant support (fees apply)
- Access to tuition discounts through Continuing Education and Post-Secondary partners
- Discounted access to document certification services
- Professional headshot (pending availability, up to one employee per year)



"At Bow Valley College, we recognize that strong partnerships are the foundation of a thriving business community."

This collaboration with the Calgary Chamber of Commerce reflects our commitment to investing in the people who drive Calgary's economy forward by supporting their growth and success."

BART CHUDLEIGH, DEAN OF THE CHIU SCHOOL OF BUSINESS, BOW VALLEY COLLEGE



Maker members are independent business owners, artisans and entrepreneurs who create and sell their own products, bringing their creativity and craftsmanship to customers across our communities. They typically work from home or online, without a physical storefront or warehouse, with the exception of a commercial kitchen.

Maker Membership gives them access to the resources, connections and opportunities they need to build their business, grow their network and reach new customers.

Build your brand

- Discounted rates for additional marketing benefits
- Maker member website directory listing
- Blog post featuring new members

Grow your network

- Discounted member rates for all events
- Free member ticket to Chamber Fest, our biggest networking event of the year
- Subscription to Calgary Chamber email newsletter
- Complimentary tickets to monthly members-only coffee meetups

Expand your influence

- Invitation to participate in Calgary Chamber's survey community

Organizational engagement and benefits

- Access to Member Perks Program
- Access to BOOM Rewards and discounts
- Access to Chambers Plan group benefits
- Access to Mental Health Navigator and mental health programming
- Discounted or free access to exclusive events, training and programs
- Access to grant support (fees apply)
- Access to tuition discounts through Continuing Education and Post-Secondary partners
- Discounted access to document certification services

Students who join the Chamber network get access to meaningful benefits, including a professional headshot, opportunities to attend events, and “the ability to build a network of connections that will serve as a foundation throughout their careers.”

Build your brand

- Discounted rates for additional marketing benefits
- Directory listing on our website

Grow your network

- 50 Event Credits
- Discounted member rates for all events
- Free member ticket to Chamber Fest, our biggest networking event of the year
- Complimentary tickets to monthly members-only coffee meetups
- Subscription to Calgary Chamber email newsletter

Expand your influence

- Invitation to participate in Calgary Chamber's survey community

Engagement and benefits

- Access to Member Perks Program
- Access to BOOM Rewards and discounts
- Access to Mental Health Navigator and mental health programming
- Discounted or free access to exclusive events, training and programs
- Access to grant support (fees apply)
- Access to tuition discounts through Continuing Education and Post-Secondary partners
- Discounted access to document certification services
- Professional headshot (pending availability, one per lifetime)



“In partnership with the Calgary Chamber, we’re building a community of leaders who lead with purpose, not just position. Our Leadership Pillar Partnership amplifies leadership as Calgary’s edge – the difference-maker that powers growth, innovation, and resilience.”

CHRISTINE DAGENAIS, FOUNDER AND CEO
BRIGHT WIRE LEADERSHIP



BRIGHT WIRE LEADERSHIP – MEMBER SINCE 2024



**Calgary
Chamber**

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