

Calgary Chamber

2027

Events Sponsorship

Diverse partnership opportunities to grow your company's influence.

SPONSORSHIPS@CALGARYCHAMBER.COM


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Calgary Chamber
Better together.
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Better together.
cpa



Why you should partner with the Calgary Chamber

100+ EVENTS
EACH YEAR

10,000+ PARTICIPANTS
ANNUALLY

350,000+ CALGARIANS
REPRESENTED THROUGH MEMBERSHIP BASE

40+ INDUSTRIES
REPRESENTED

Events Calendar

The Calgary Chamber hosts over 100 unforgettable events every year for business leaders to meet, develop skills and build their network. To see our most up-to-date events schedule, scan the QR code or go to **calgarychamber.com**.

Sponsoring a Calgary Chamber Event

The Calgary Chamber of Commerce is an independent, member-founded and member-funded organization that has been dedicated to supporting Calgary's business community since 1891.

Partnering with the Calgary Chamber aligns your brand with one of the city's oldest and most trusted institutions. Whether elevating your priorities through our Pillar Partnerships, putting your name in front of key decision makers by headlining one of our 100+ annual events or growing your visibility through year-round sponsorship opportunities, we offer meaningful ways to amplify your impact.

Ready to get started? Contact **sponsorships@calgarychamber.com**.

Table of Contents

Exclusive Sponsorships

6 **Pillar Partnerships**

Signature Events

9 **Small Business Week**
10 **Small Business Awards and Gala**
12 **Chamber Fest**
13 **Calgary Chamber Stampede Party**
14 **Chamber Charity Classic**

Series Events

18 **Alberta Next**
20 **Confluence YYC**
21 **Business After Hours**
22 **Member Workshops**
23 **Builders and Leaders**

Notable Speakers

24 **Community Engagement Forums**
25 **Political Keynotes**
26 **Cornerstone Business Leaders**

Additional Opportunities

28 **Roundtable Coffee Sponsor**
29 **Meeting Room Sponsorship**



Pillar Partnerships

These exclusive opportunities represent our top-tier sponsorships, positioning your company as a leading supporter of priority areas for the Calgary Chamber. Pillar Partners receive year-round visibility across events, thought leadership, policy initiatives and major announcements connected to these key topics.

Supporting opportunities may be available for our Pillar Partnerships.

Economic Pillar Partner

The Economic Pillar Partner plays a strategic role in advancing the Calgary Chamber's mission to foster a resilient, competitive and prosperous local economy. This partnership offers opportunities to shape quarterly economic trend reports with expert insights, provide regular thought leadership in our newsletter and engage directly with key stakeholders through exclusive economic roundtables.

Inclusion Pillar Partner SOLD

The Inclusion Pillar Partner shares a vision for a prosperous and inclusive business community, with opportunities to contribute to events and content. The Inclusion Pillar Partner will also provide community tickets at various events, helping reduce cost barriers for entrepreneurs and professionals.

Leadership Pillar Partner SOLD

Our Leadership Pillar Partner will host a special series promoting effective, impactful leadership to Calgary business decision-makers. They will also have exclusive content on our website, produce thought leadership articles for our newsletter and will have the ability to speak at Calgary Chamber events.

Mental Health Pillar Partner SOLD

The Mental Health Pillar Partner will join the Calgary Chamber in addressing mental health in the workplace by partnering with thought leaders and mental health practitioners to reduce stigma. By developing content and hosting events throughout the year to promote the well-being of every Calgarian, this partner company will be positioned as a leader in the promotion of better mental health at work.

Productivity Pillar Partner

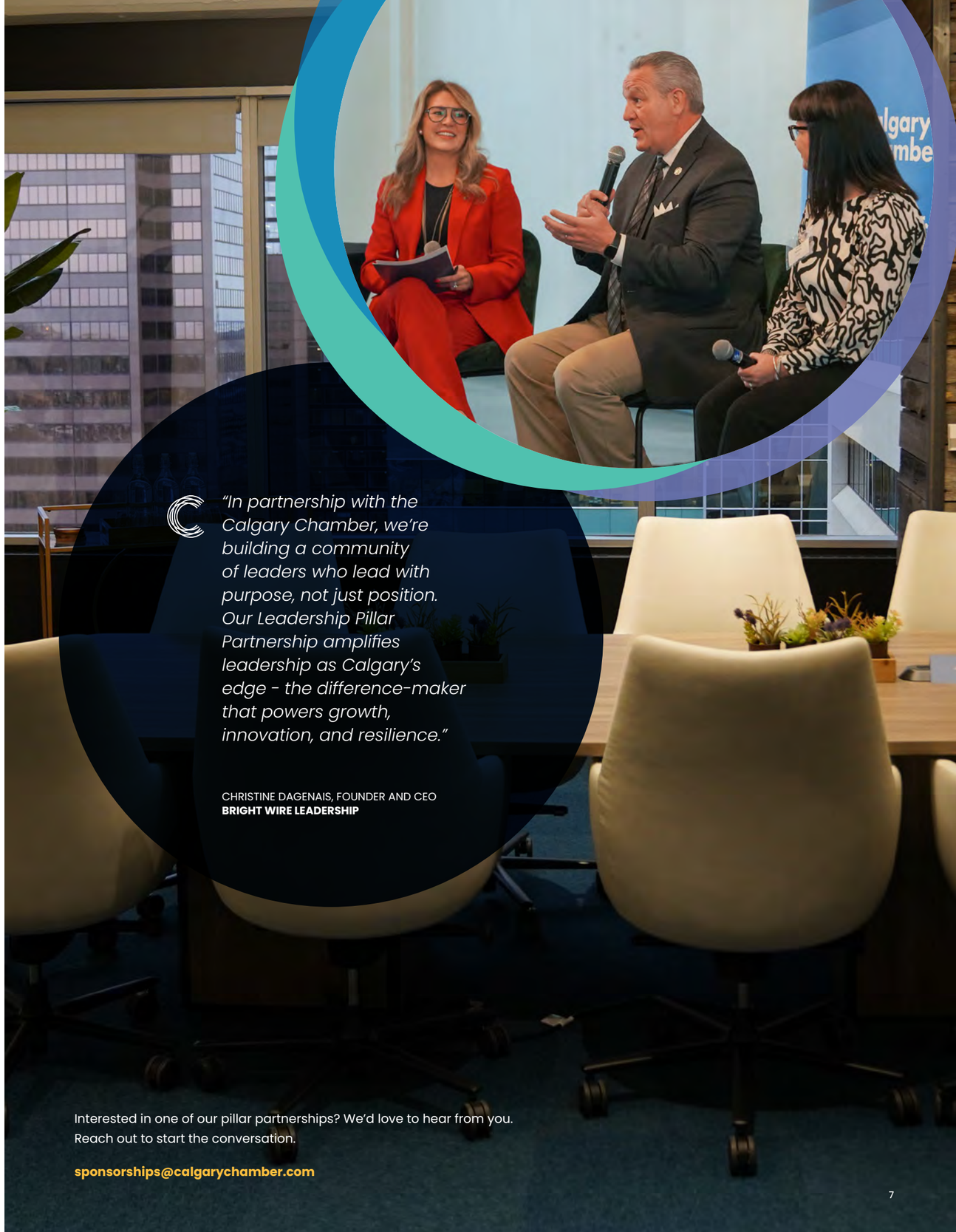
The Productivity Pillar Partner plays a strategic role in advancing the Chamber's efforts to help Calgary businesses improve efficiency, competitiveness and growth. This partnership positions your organization as a leading voice on productivity and includes opportunities to shape thought leadership on strategies, tools, training and education that empower businesses to work smarter.

Small Business Pillar Partner

The Small Business Pillar Partner is an organization dedicated to celebrating the extraordinary entrepreneurs who start and run small businesses. This sponsor will be the presenting sponsor of Small Business Week and will also be promoted at our Business After Hours series, where small business owners and leaders come to network and build meaningful connections.

Truth and Reconciliation Pillar Partner SOLD

The Truth and Reconciliation Pillar Partner will provide Calgary Chamber memberships to Indigenous entrepreneurs and will be positioned as the presenting sponsorship of our annual National Indigenous Peoples' Day Forum, presenting sponsorship for our Indigenous Entrepreneurs and Professionals networking event and supporting sponsorship at all other reconciliation-focused events hosted throughout the year.



"In partnership with the Calgary Chamber, we're building a community of leaders who lead with purpose, not just position. Our Leadership Pillar Partnership amplifies leadership as Calgary's edge - the difference-maker that powers growth, innovation, and resilience."

CHRISTINE DAGENAIS, FOUNDER AND CEO
BRIGHT WIRE LEADERSHIP

Interested in one of our pillar partnerships? We'd love to hear from you. Reach out to start the conversation.

sponsorships@calgarychamber.com



"Rogers Business and the Chamber are better together. After two years as the Small Business Pillar Partner and we've been able to attend Chamber events, help our customers and support them as they grow their business. We've been big supporters of small businesses and our biggest concentration of small business salespeople across the country are here in Calgary, so we're able to meet with those customers at Calgary Chamber events."

DALE TURNER, VICE PRESIDENT OF PRODUCT
ROGERS BUSINESS

Small Business Week

Calgary's small businesses make up more than 95 per cent of our city's business community. Throughout this week, we will deliver impactful events that address challenges, spark ideas, provide support and resources and create connection opportunities so small businesses can grow their network.

October 2027 | 500+ attendees | Calgary business community

Opportunities

Title sponsor | $50,000

1 available

- Exclusive title sponsorship on individual event every Small Business Week event in 2027.
- First right of refusal for title sponsorship in 2028.
- Opportunity to provide three minutes of opening remarks at each event.
- Opportunity to host an activation at each event.
- 8 All access passes for the week.
- 8 tickets to each event.
- Verbal recognition at the event.
- Featured interview on calgarychamber.com.
- Opportunity to provide one company-produced blog post to be hosted on calgarychamber.com.
- Brand featured in the Calgary Chamber email newsletter.
- Brand featured on event marketing materials.

There are over a dozen sponsorship opportunities available during Small Business Week. Want to support a specific event or help us curate an amazing experience for the small business community?

Please reach out to: **sponsorships@calgarychamber.com**.

Small Business Awards Gala

Join us in celebrating the hard work, economic contributions and community impact of Calgary's small business owners at the must-attend gala of the year. The Small Business Awards Gala is a high-energy, unforgettable evening, honoring 30 finalists across ten standout categories. This event delivers inspiration, connection and buzz city-wide, while sponsors are recognized as true champions and advocates for Calgary's small business community.

October 2027 | 300+ attendees | Calgary business community

Award opportunities

Small Business of the Year Award | $10,000
Small Business Leader of the Year Award | $8,000
Emerging Growth Award | $8,000
Inclusion Award | SOLD
Community Champion Award | SOLD
People's Choice Award | $8,000
Innovation Award | SOLD
Indigenous Entrepreneurship Award | $8,000
Social Entrepreneurship Award | $8,000
Made in Calgary Award | $8,000





SIGNATURE EVENT

Gala opportunities

Reception sponsor | $10,000 — 1 available

- One award judging opportunity.
- Table (8 seats).
- Custom drink ticket with your logo.
- Opportunity to display signage at reception.
- Verbal recognition at event.
- Brand featured in the Calgary Chamber email newsletter.
- Brand featured on event marketing materials.

Wine sponsor | $7,500 — 1 available

- One award judging opportunity.
- Table (8 seats).
- Logo on wine bottles (2 bottles per table).
- Verbal recognition at event.
- Brand featured on event marketing materials.

Entertainment sponsor | $6,500 — 1 available

- One award judging opportunity.
- Table (8 seats).
- Opportunity to display signage near stage.
- Verbal recognition at event.
- Brand featured on event marketing materials.

Supporting sponsor | $5,000 — Unlimited

- Table (8 seats).
- Verbal recognition at event.
- Brand featured on event marketing materials.

"Chamber Fest was our opportunity to make a name for ourselves and expose the Calgary community to who SAIT Corporate Training is! The community of professionals that the Chamber attracts is top notch, from starting out entrepreneurs to C-suite decisions makers."

LAUREN BISHOP, MANAGER - BUSINESS DEVELOPMENT
SAIT CORPORATE TRAINING SOLUTIONS



Chamber Fest

This signature event is your exclusive chance to connect, network and enjoy a night full of energy and fun with Calgary Chamber members and the broader business community. Chamber Fest sponsors take center stage with interactive stations, creating unforgettable experiences that showcase their brand and leave a lasting impression on attendees!

June 2027 | 600+ attendees | Calgary business community

Opportunities

Presenting sponsor | $20,000 — 1 available

Chamber Fest's presenting sponsor is a steadfast partner of the Calgary Chamber and a fierce supporter of the Calgary business community. Your support will make this event shine and will provide you with the opportunity to showcase your business and brand to a large audience.

- Exclusive presenting sponsorship (Chamber Fest presented by *your company*).
- First right of refusal for sponsorship in 2028.
- 15 guaranteed tickets to the event.
- Opportunity to host an activation at the event.
- Opportunity to advertise in preferred medium at event.
- Verbal recognition at the event.
- Featured interview on calgarychamber.com.
- Brand featured in the Calgary Chamber email newsletter.
- Brand featured on event marketing materials.

Activation sponsor | $5,000 — Unlimited

As an activation sponsor, you will play a key role in the overall experience at Chamber Fest. With a guaranteed opportunity to host an activation at the event, you will showcase your brand through interactive displays, samples and giveaways.

- 8 guaranteed tickets to the event.
- Opportunity to host an activation at the event.
- Verbal recognition at the event.
- Brand featured on event marketing materials.

Supporting sponsor | $2,500 — Unlimited

- 4 guaranteed tickets to the event.
- Verbal recognition at the event.
- Brand featured on event marketing materials.

Calgary Chamber Stampede Party

Dust off your boots at this guaranteed sell-out event and enjoy the excitement of Stampede with business leaders, community builders, government officials and stakeholders from across the country. Live country music, elevated Stampede food and unparalleled networking opportunities await sponsors and guests. Sponsors will contribute to the guest list and prominently feature their brand in front of the province's most notable names.

July 2027 | 1,200+ attendees | Calgary business community

Opportunities

Presenting sponsor — SOLD

- 30 guaranteed tickets to the event.
- Opportunity to have a banner displayed at the event.
- Brand featured on event marketing materials.

Activation sponsor | $25,000 — 1 available

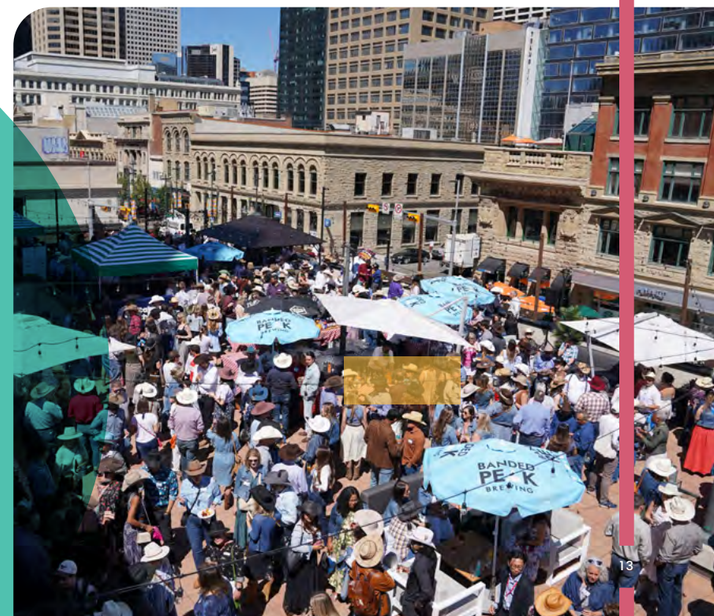
- 20 guaranteed tickets to the event.
- Opportunity to collaborate with the Calgary Chamber on attendee event activation.
- Opportunity to have a banner displayed at the activation.
- Brand featured on event marketing materials.

Supporting sponsor | $10,000 — Unlimited

- 15 guaranteed tickets to the event.
- Brand featured on event marketing materials.

"The Calgary Chamber of Commerce Stampede event perfectly exemplifies the other side of Stampede: business, networking and interaction with representatives of all levels of government, business and commerce. It's a must-attend for anyone looking to make connections, grow their network and open doors that usually may not be available to them."

RICK ANDISON, DIRECTOR, BUSINESS DEVELOPMENT
SOUTHERN ALBERTA INTERIOR BC, **BIRD STUART OLSON**



Chamber Charity Classic

The Chamber Charity Classic golf tournament is a sell-out event that brings the business community together for outdoor fun, sincere networking and exciting competition. Most importantly, a portion of the proceeds goes to a charity selected in consultation with the presenting sponsor. Additional sponsors will showcase their brand through memorable activations on the course with opportunities to connect with every golfer.

August 2027 | 150+ attendees | Calgary business community

Opportunities

Presenting sponsor | $10,000 | 1 available

- Exclusive presenting sponsorship (Chamber Charity Classic presented by *your company*).
- First right of refusal for presenting sponsorship in 2028.
- Opportunity to provide two minutes of remarks at dinner.
- 8 player tickets included.
- Ability to host an activation at registration and lunch.
- Item in swag bags.
- Verbal recognition at the event.
- Custom ad in pre and post-event mailers.
- Featured interview on calgarychamber.com.
- Brand featured in the Calgary Chamber email newsletter.
- Brand featured on event marketing materials.

"The Calgary Chamber hosts great events, and it's always a good way to connect with the business community here in the city. We love sponsoring Chamber events because it's such a strong networking opportunity. It gets us out in the community and lets us meet so many small businesses in Calgary."

SHAUNA MOSS, GROUP RELATIONSHIP SPECIALIST
BROKERLINK



Cart sponsor | $7,500 | 2 available

- 4 player tickets included.
- Logo on golf cart signage.
- Items in swag bags.
- Verbal recognition at the event.
- Brand featured on event marketing materials.

Dinner sponsor | $6,500 | 1 available

- 4 player tickets included.
- Items in swag bags.
- Verbal recognition at the event.
- Brand featured on event marketing materials.

Ball sponsor | $6,000 | 1 available

- 4 player tickets included.
- Logo on golf balls.
- Items in swag bags.
- Verbal recognition at the event.
- Brand featured on event marketing materials.

Lunch sponsor | $5,500 | 1 available

- 2 player tickets included.
- Items in swag bag.
- Verbal recognition at the event.
- Brand featured on event marketing materials.

Prize sponsor | $5,000 | 2 available

- 2 player tickets included.
- Items in swag bags.
- Verbal recognition at the event.
- Brand featured on event marketing materials.

Hole sponsor w/ activation | $4,500 | 9 available

- 2 player tickets included.
- Activation at one hole.
- Items in swag bags.
- Verbal recognition at the event.
- Brand featured on event marketing materials.

Hole sponsor w/o activation | $2,700 | 8 available

- 2 player tickets included.
- Logo on one hole.
- Items in swag bags.
- Verbal recognition at the event.
- Brand featured on event marketing materials.

Supporting sponsor | $2,000 | 6 available

- 1 player ticket included.
- Items in swag bags.
- Verbal recognition at the event.
- Brand featured on event marketing materials.


Calgary Chamber
Calgary Chamber
Calgary Chamber

SERIES EVENT

Alberta Next

Alberta Next brings experienced stakeholders and thought leaders together to discuss the most pressing challenges facing our business community. The series explores how Alberta is uniquely positioned to lead Canada in key sectors through innovation and determination.

3 in 2027 | 200+ attendees per event | Business and government leaders

The Intelligent Economy: AI, Technology & Advanced Manufacturing

Alberta has the ingredients to become a leading North American hub for AI, advanced technology and manufacturing: abundant energy, available land, two U-15 research institutions and a growing pool of tech talent. The real opportunity goes beyond inventing new technologies. It lies in applying these technologies across the province's established industries to boost productivity, sharpen competitiveness and diversify the economy. Across data centres, robotics, automation, quantum computing, energy technology, digital agriculture and health innovation, Alberta has the capacity to accelerate commercialization, scale local start-ups and build the industries of the future that can contribute to Alberta's long-term economic prosperity.

From Farm to Global Market: Alberta's Agri-Food Opportunity

Alberta is uniquely positioned to grow its agriculture sector. From crops, to ranching and dairy, ample irrigation and transportation infrastructure connecting the province to markets south, east and to Asia, Alberta has all the raw ingredients to boost its global presence. With supply chains being re-ordered and new trade agreements being struck, Alberta's agriculture producers have a unique opportunity to move up the value chain through increased food processing, advanced manufacturing, leveraging agri-tech and developing new products for export. Taken together, Alberta can build a more resilient and innovative agri-food sector with a strong global presence.

Aerospace, Defence & the New North American Economy

Alberta boasts a growing aerospace and defence sector, which is positioned to play an important role in the renewed focus on national defence, Canadian sovereignty and national security. Long seen as the gateway to the North, Alberta has the infrastructure to support the goal of securing Canada's Arctic for defense purposes. With more than 150 companies contributing approximately $3.1 billion to Alberta's GDP, the sector brings together strengths ranging from deploying autonomous systems and technologies, to aerospace and space research, specialized manufacturing, testing and simulation. As Canada and its allies seek to strengthen domestic industrial capabilities and expand defence and aerospace capacity, Alberta has an opportunity to attract investment, scale innovative companies, build strategic partnerships and significantly grow its presence in this sector.



Opportunities

Presenting sponsor | $20,000

1 available per event

- Exclusive presenting sponsorship on individual event (presented by *your company*).
- First right of refusal for presenting sponsorship in 2028.
- Opportunity to provide two minutes of opening remarks.
- One seat at the head table for a senior executive.
- Premium table (8 seats) with brand signage.
- Verbal recognition at the event.
- Opportunity to provide company materials to attendees.
- Featured interview on calgarychamber.com.
- Opportunity to provide one company-produced blog post to be hosted on calgarychamber.com.
- Brand featured in the Calgary Chamber email newsletter.
- Brand featured on event marketing materials.

Thanking sponsor | $12,000

1 available per event

- Opportunity to provide two minutes of remarks at the end of the event.
- One seat at the head table for a senior executive.
- Premium table (8 seats) with brand signage.
- Verbal recognition at the event.
- Opportunity to provide company materials to attendees.
- Opportunity to provide one company-produced blog post to be hosted on calgarychamber.com.
- Brand featured on event marketing materials.

Reception sponsor | $8,000

1 available per event

- Premium table (8 seats) with brand signage.
- Verbal recognition at the event.
- Branded drink tickets.
- Opportunity to provide one company-produced blog post to be hosted on calgarychamber.com.
- Brand featured on event marketing materials.

Supporting sponsor | $5,000

12 available per event

- Premium table (8 seats) with brand signage.
- Verbal recognition at the event.
- Brand featured on event marketing materials.

VIP table | $2,500

6 available per event

- Premium table (8 seats).

Student table | $1,200

6 available per event

- Two tickets for sponsor use - 6 tickets provided to students.
- Verbal recognition at the event.
- Brand featured on event marketing materials.

"The Chamber provides a gathering place for growth-oriented entrepreneurs across a variety of sectors, industries, and sizes. I'm grateful for a community that genuinely wants to grow together and make Calgary a better place."

WENDY WINDER, FOUNDER & CHIEF STRATEGIST
RAY STRATEGIC MARKETING LTD.

SERIES EVENT



"Calgary Chamber events provide an incredible opportunity to engage with a diverse group of professionals and community leaders. When I first joined the Chamber, attending Business After Hours was the perfect setting for me to socialize and deepen my connections with fellow Chamber colleagues."

DANIJEL SLISKO, CEO
CERCO DESIGN

Confluence YYC

Confluence YYC is a strategic blend of knowledge sharing and networking. Join us for intimate conversations with expert speakers on a wide range of topics. Sponsors have the opportunity to position their brand as forward-thinking leaders, engaging in thought-provoking discussions and shaping the conversation on the future of Calgary's business landscape.

4 in 2027 | 50+ attendees per event | Calgary business community

Opportunities

Series sponsor | $24,000 — 1 available

The Confluence YYC series sponsor wants to bolster the Calgary business community by helping build a resource for hundreds of business owners and leaders. The series sponsor will receive:

- Exclusive series sponsorship on every Confluence YYC event in 2027 (Confluence YYC presented by *your company)*.
- First right of refusal for Series sponsorship in 2028.
- Opportunity to provide input into topics/panelists.
- Opportunity to provide two minutes of opening remarks at each event.
- Opportunity to display branded banner at registration.
- 6 tickets to each event.
- Verbal recognition at each event.
- Opportunity to provide one company-produced blog post to be hosted on calgarychamber.com.
- Brand featured in the Calgary Chamber email newsletter.
- Brand featured on event marketing materials.

Thanking sponsor | $3,000 — 1 available per event

Confluence YYC's thanking sponsors have the chance to speak to business leaders, and receive:

- Opportunity to provide two minutes of remarks at the end of the event.
- 4 tickets to the event.
- Verbal recognition at the event.
- Brand featured on event marketing materials.

Supporting sponsor | $2,000 — 6 available per event

Supporting sponsorships complement our events with significant brand presence and networking opportunities, including:

- 2 tickets to the event.
- Verbal recognition at the event.
- Brand featured on event marketing materials.

Business After Hours

Business After Hours is the best networking opportunity in Calgary! Join professionals from a wide range of industries at a variety of interesting locations across the city. You might bowl with a CEO, explore a helicopter with a VP or tour an iconic Calgary business with your next client. Sponsors at these events will be able to position their companies as accessible, engaging and supportive of a wide range of industries.

9 in 2027 | 100+ attendees per event | Calgary business community

Opportunities

Series sponsor | $25,000 — 1 available

The Business After Hours Series Sponsor is a champion for the Calgary business community, lifting up a series that truly brings together companies from all corners of the city. The Series sponsor will receive:

- Exclusive series sponsorship on every Business After Hours event in 2027 (Business After Hours presented by *your company*).
- First right of refusal for Series sponsorship in 2028.
- Opportunity to provide two minutes of opening remarks at each event.
- Opportunity to host an activation at each event.
- 10 tickets to each event.
- Verbal recognition at each event.
- Featured interview on calgarychamber.com.
- Opportunity to include custom ad in pre and post-event mailers for each event (18 mailers).
- Brand featured in the Calgary Chamber email newsletter.
- Brand featured on event marketing materials.

Supporting sponsor | $1,500 — 8 available per event

Supporting sponsorship is a great way to amplify your organization to some of our most engaged members. Signing on as a supporting sponsor for one or more editions of Business After Hours provides:

- 6 tickets to the event.
- Opportunity to host an activation at the event.
- Verbal recognition at the event.
- Brand featured on event marketing materials.

SERIES EVENT



Member Workshops

Member-only workshops help business owners elevate their company with tangible insights on topics like marketing basics, setting up a business for financial success, supporting employees with disabilities and making the most of a Calgary Chamber membership. Sponsors will have unique opportunities to feature their brand and services in front of some of the most engaged members of our community.

4 in 2027 | 10-60+ attendees per event | Calgary business community

Opportunity

Series sponsor | $5,000 1 available

This series sponsorship is an opportunity to reach business owners while they gain valuable skills in an intimate setting, and will receive:

- Exclusive series sponsorship on every Member Workshop event in 2027 (Member workshops presented by *your company*).
- Opportunity to provide input into topics/speakers.
- Opportunity to provide two minutes of remarks at each event.
- Opportunity to display a branded banner on-site.
- Verbal recognition at each event.
- Opportunity to provide one company-produced blog post to be hosted on calgarychamber.com.
- Brand featured in the Calgary Chamber email newsletter.
- Brand featured on event marketing materials.

Builders and Leaders

These reception-style events create opportunities for all members to share their ideas with elected officials from municipal and provincial governments. Sponsors will be prominently featured in front of business and government officials and positioned as key leaders in the Calgary business community.

Throughout 2027 | 100+ attendees per event | Business and government leaders

Interested in sponsoring a Builders and Leaders event? Reach out any time.

sponsorships@calgarychamber.com



"Becoming a more active member of the Calgary Chamber of Commerce has helped us move towards our business goals in many ways. The networking opportunities have been unparalleled, giving us access to a wide range of business owners and decision-makers in the city. Our Chamber membership has allowed us to be in the room to hear directly from policymakers and industry leaders."

KÄTHE LEMON, PRESIDENT & CO-OWNER
REDPOINT MEDIA GROUP

Community Engagement Forums

These unique, stand-alone events address real issues that impact our business community and city as a whole. Leaders and subject-matter experts are invited to offer guests tangible takeaways and insights while sponsors are prominently featured as key drivers of these important conversations.

3 in 2027 | 75+ attendees per event | Calgary business community

International Women's Day

March 2027 – Join us to celebrate and honor the achievements of women in business. Hear from accomplished women in Calgary who come from diverse backgrounds and industries, each contributing significantly to the evolving landscape in the workplace.

National Indigenous Peoples Day

June 2027 – This forum is an opportunity to learn more about the rich cultures, voices, experiences and histories of our First Nations, Inuit and Métis people and build awareness of our collective responsibility to advance the recommendations of the Truth and Reconciliation Commission.

One Step Better: National Depression Screening Day

October 2027 – In partnership with the Calgary Counselling Centre, the Calgary Chamber shines a light on mental health and depression. This unique panel will discuss how mental health impacts our businesses and what supports need to be in place to ensure employers and employees can maintain their mental health.

Opportunities

Presenting | $10,000

1 available per event

- Opportunity to provide two minutes of opening remarks at the beginning of the event.
- Premium table (8 seats) with brand signage.
- Verbal recognition at the event.
- Opportunity to provide one company-produced blog post to be hosted on calgarychamber.com.
- Brand featured on event marketing materials.

Thanking sponsor | $7,500

1 available per event

- Opportunity to provide two minutes of closing remarks at the end of the event.
- Premium table (8 seats) with brand signage.
- Verbal recognition at the event.
- Opportunity to provide one company-produced blog post to be hosted on calgarychamber.com.
- Brand featured on event marketing materials.

Supporting sponsor | $4,000

8 available per event

- Premium table (8 seats) with brand signage.
- Verbal recognition at the event.
- Opportunity to provide one company-produced blog post to be hosted on calgarychamber.com.
- Brand featured on event marketing materials.

VIP table | $2,500

3 available per event

- Premium table (8 seats).

Student table | $1,200

6 available per event

- Two tickets for sponsor use - 6 tickets provided to students.
- Verbal recognition at the event.
- Brand featured on event marketing materials.

Political Keynotes

Political keynotes and fireside chats are important opportunities for the business community to hear directly from government leaders who shape the landscape of public policy. In the past few years, the Calgary Chamber has had the pleasure of hosting key leaders including Prime Minister Carney, Premier Smith, Mayor Farkas and various federal and provincial ministers.

Throughout 2027 | 200-1,200+ attendees per event | Business and government leaders

Interested in sponsoring a political speaker? Reach out to start the conversation.

sponsorships@calgarychamber.com

"The Calgary Chamber facilitates meaningful connections between industry, government, and elected leaders at all levels of government. These opportunities included contributing to policy and economic growth discussions and helped to advance priorities towards a competitive and sustainable business environment."

JULIANNE THRELFALL
REGIONAL MANAGER PUBLIC AND GOVERNMENT AFFAIRS
CANADIAN NATIONAL RAILWAY COMPANY





Cornerstone Business Leaders

Put your executive in front of the Calgary business community with the backing of the Calgary Chamber! Sponsors for these events will work directly with the Calgary Chamber's events team to design an exclusive opportunity that will showcase your executive's thought leadership and convey your organization's unique advantages.

Throughout 2027 | 100+ attendees per event | Calgary business community

Interested in partnering with the Calgary Chamber to host a cornerstone business leader event? Customizable sponsorship packages are available. Let's connect.

sponsorships@calgarychamber.com



Roundtable Coffee Sponsor

Each year, the Calgary Chamber hosts over a dozen roundtables for business leaders to meet and discuss their concerns and ideas. Sponsors for the refreshments of these events will be prominently featured as key figures or service providers in these industries.

1 year: $12,000 | **2 years:** $20,000



Meeting Room Sponsorship

The Calgary Chamber is located in the beautiful Ampersand building in downtown Calgary. With 1,000+ individuals from all levels of business and government meeting in our office each year, we're offering semi-permanent brand recognition through sponsorship of our meeting rooms via mutually agreed upon signage.

Opportunities

Chamber Kitchen
1 YEAR: $8,000 | 2 YEARS: $14,000

Blue Room
1 YEAR: $8,000 | 2 YEARS: $14,000

RGO Boardroom | SOLD
1 YEAR: $6,000 | 2 YEARS: $10,000

Boom Collaboration Room | SOLD
1 YEAR: $3,000 | 2 YEARS: $5,000

Orange Room
1 YEAR: $3,000 | 2 YEARS: $5,000

Interested in promoting your brand in the Calgary Chamber head office? Reach out any time.

sponsorships@calgarychamber.com



Calgary Chamber Membership

Registered charities, Alberta based non-profits and Indigenous-owned can select any membership level and receive a 15% discount off the membership rate.



Build | $750 per year
For early-stage companies looking to grow.

Connect | $2,000 per year
For businesses wanting to unlock new opportunities.

Accelerate | $5,500 per year
For high-growth, scaling enterprises.

Champion | $10,000 per year
For leaders in the business community.

Prestige | $25,000 per year
For advocates propelling the Calgary ecosystem.

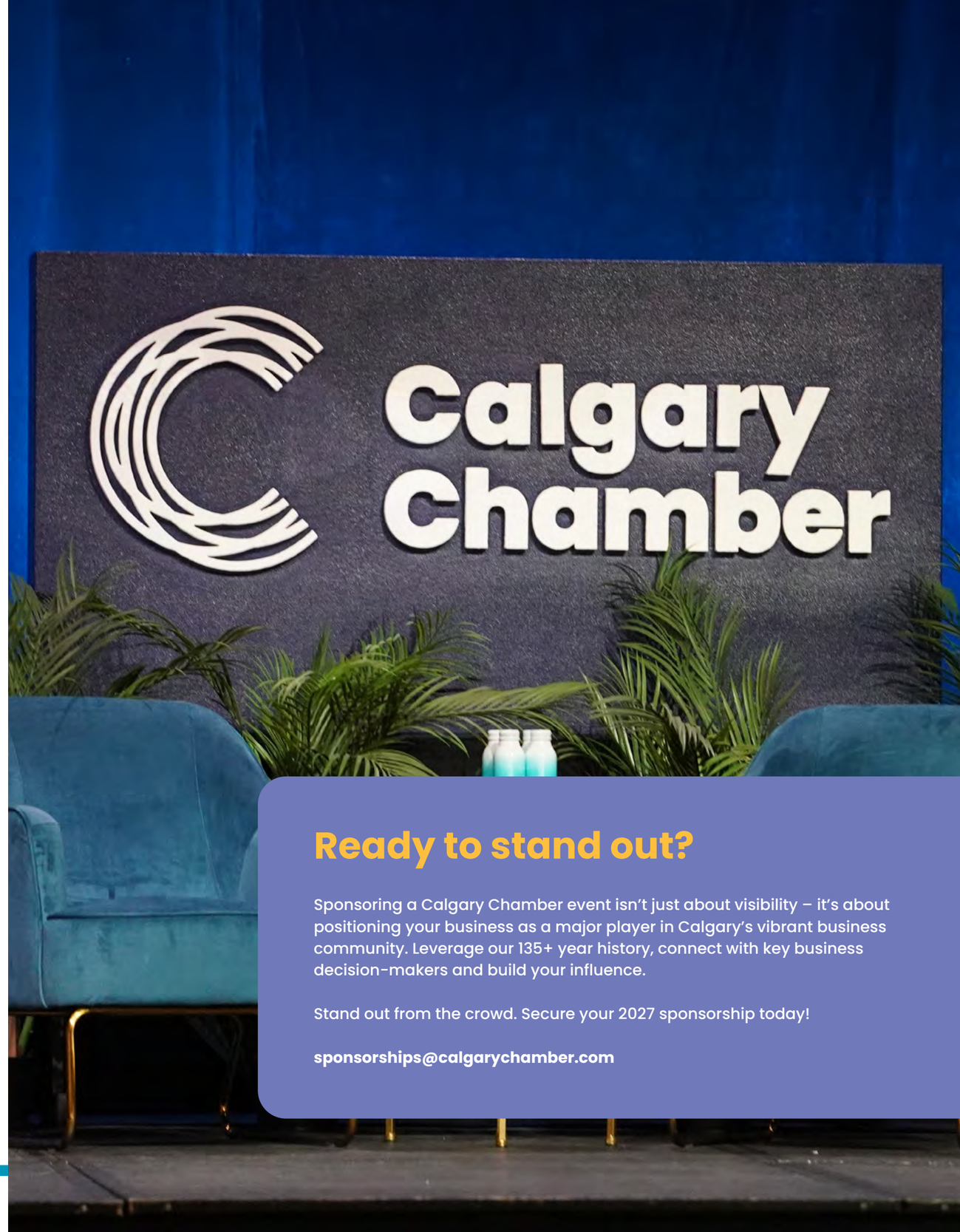
Purpose | Contact us
For the visionaries at the forefront of advancing and uniting the Calgary business community.

Student | $50 per year
For young leaders being introduced to the Chamber.

Individual | $500 per year
For sole proprietors, incorporated individuals, contractors and individual employees.

Maker | $300 per year
For independent artisans and creators.

Interested in joining the Calgary Chamber?
Visit **www.calgarychamber.com/membership** to learn more or contact **jointoday@calgarychamber.com**.



Ready to stand out?

Sponsoring a Calgary Chamber event isn't just about visibility – it's about positioning your business as a major player in Calgary's vibrant business community. Leverage our 135+ year history, connect with key business decision-makers and build your influence.

Stand out from the crowd. Secure your 2027 sponsorship today!

sponsorships@calgarychamber.com

Calgary Chamber

Want to sponsor an event?

Let's connect.

sponsorships@calgarychamber.com



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