

CONNECT VS. BUILD: ADDITIONAL BENEFITS



Ideal for established organizations ready to unlock new opportunities (or have between 50–149 employees) the Connect membership level offers an additional \$2350 in value over our Build level tier!

Benefit Category	Details	Build	Connect	Additional Value (at Connect level)
 Advertising on Chamber Website	Opportunity to advertise on calgarychamber.com.	Not included	2-week ad included	\$300
 Advertising in Chamber Newsletter	Advertise in our weekly e-newsletter that reaches over 14K subscribers.	1 ad	2 ads	\$300
 Social Post Promoting Your Organization	Our social media reach exceeds 50,000 followers – use our platforms to amplify your voice with an ad or campaign!	2 posts / year	3 posts / year	\$900 (if posting on all the Chamber's channels)
 Professional Headshots	A professional photographer ensures your team looks polished and poised.	2 team members included	3 team members included	\$250
 Content Submission Opportunities	Apply to submit blog content that highlights your brand as a leader – hosted on our website.	Not included	1 opportunity included / year	\$250
 Event Credits	1 credit = \$1 value so more opportunities to attend one of our 70+ events are built right into your membership.	225	575	\$350
 Annual Cost		\$750	\$2,000	
 Total Additional Value				\$2,350

To become a member, reach out to JoinToday@calgarychamber.com or visit www.calgarychamber.com/membership to find the level that's right for you.