



EVENTS SPONSORSHIP PACKAGE 2023



WHY YOU SHOULD PARTNER WITH THE CHAMBER

 131 YEARS

 40+ INDUSTRIES

 350,000+ CALGARIANS

REPRESENTED THROUGH MEMBERSHIP BASE

ABOUT THE CALGARY CHAMBER

The Calgary Chamber of Commerce is an independent, member-founded and funded organization that has been solely dedicated to supporting the business community for over 131 years.

Chamber members power Calgary, fueling the growth that drives our city and our economy. Together, we make Calgary one of the best places in the world to live and work, and together, we work to ensure Alberta is **the** place to do business: a place abundant with capital, talent and opportunity to drive the economy of today and tomorrow.

Being a Chamber member and partnering with us gives you access to a powerful network of mutual support. And one of the best ways to partner with us and connect with the business community is through our events. We are proud to have an extremely active presence in the business community and offer regularly scheduled events, programming and workshops.

We deliver meaningful experiences, timely and informative content, and a broad network with which to connect and engage. Whether you are looking to build your company’s brand and presence, attract your target market, leverage lead development or position yourself as a community leader, the Calgary Chamber is the perfect platform to grow your company’s influence in the business community.

We look forward to partnering with you on one or more of our events!



EVENTS CALENDAR

The Calgary Chamber hosts over 50 events every year to help business leaders meet, build invaluable skills, have unforgettable experiences and thrive no matter the hurdles. To see our most up-to-date events schedule, scan the QR code or go to:

[CALGARYCHAMBER.COM/CALENDAR](https://calgarychamber.com/calendar)



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SIGNATURE EVENT SMALL BUSINESS WEEK

DATE **OCTOBER 2023**
AUDIENCE **CALGARY BUSINESS
COMMUNITY**
ATTENDEES **500+**

OCTOBER 16-20, 2023

There is nothing small about Small Business Week at the Calgary Chamber! This full week is dedicated to Calgary’s small- and medium-sized businesses that make up more than 95 per cent of our city’s business community. Throughout the week, we partner with thought leaders to deliver content-driven events that address challenges and spark ideas, provide support and resources from experts in all fields and create connection opportunities to grow your network. We host Small Business Week to bring the entire business community together, to learn from – and celebrate – with one another.

THERE ARE OVER A DOZEN
SPONSORSHIP OPPORTUNITIES
AVAILABLE DURING SMALL
BUSINESS WEEK. WANT TO
SUPPORT A SPECIFIC EVENT?

SPONSORSHIPS@CALGARYCHAMBER.COM



WHAT TO EXPECT

SMALL BUSINESS WEEK KICKOFF

Join us October 16 for a relaxed evening event to kickoff Small Business Week 2023! Connect over appetizers and drinks with fellow owners, operators and business leaders as we gear up for a week dedicated to small- and medium-sized businesses across Calgary.

ELEVATE

Panels, pitches, access to experts, and networking. Join us as we bring together Calgary’s small- and medium-sized business community for key conversations on things that matter most to the entrepreneurs and startups that are integral to our city’s prosperity and vibrancy.

ACCESSING CAPITAL AND BREAKING DOWN BARRIERS FOR SMALL BUSINESSES

For many small- and medium-sized businesses, accessing capital can be a difficult road to navigate. Join our panel of experts as they discuss how businesses can break down barriers, learn about resources available in the market and find partners that will support their journey to success.

ADVANCING INDIGENOUS ENTREPRENEURS

A key component as we journey towards truth and reconciliation, is making sure the business community continues to address current issues and create a better future for indigenous entrepreneurs. This panel discussion will focus on shared experience and the role the business community can take to support the advancement of indigenous entrepreneurs.

OPPORTUNITY

TITLE SPONSOR | \$50,000 | 1 AVAILABLE

The Title Sponsor of Small Business Week is integral to the success of one of our largest events, in celebration of the entire Calgary business community. You’ll have prime real estate with your logo incorporated into the Small Business Week branding, and you’ll help us celebrate the 40th anniversary of our Small Business Awards. This is one of our biggest sponsorship opportunities of the year.

- Exclusive Title sponsorship on every Small Business Week event in 2023 (Small Business Week presented by your company).
- Featured interview on CalgaryChamber.com blog.
- Brand featured on marketing materials, event webpage, post-event recap, and assets and signage on-site at the event.
- Brand featured in our Pulse newsletter.
- Opportunity to provide three minutes of remarks at each event.
- Opportunity to host an activation at each event.
- Verbal recognition at each event.
- 8 passes for the week.
- Premium table at each event with brand signage. (8 seats)
- First right of refusal for Title sponsorship in 2024.



SIGNATURE EVENT 40TH ANNIVERSARY SMALL BUSINESS AWARDS GALA

24 Finalists. 8 Awards. 1 Night.

Small Business Week caps off with one exciting event: the 40th anniversary of the Small Business Awards Gala. At the Calgary Chamber, we know that small business owners spend most of their time moving their businesses forward, creating jobs and building community. At the Calgary Small Business Awards, we celebrate them, their hard work and their economic contributions.

DATE **OCTOBER 2023** AUDIENCE **CALGARY BUSINESS COMMUNITY** ATTENDEES **300+**

AWARDS

- SMALL BUSINESS OF THE YEAR AWARD
- EMERGING GROWTH AWARD
- DIVERSITY, EQUITY & INCLUSION AWARD
- COMMUNITY CHAMPION AWARD
- PEOPLE’S CHOICE AWARD
- INNOVATION AWARD
- RESILIENT BUSINESS AWARD
- SOCIAL ENTREPRENEURSHIP AWARD

WANT TO SPONSOR AN AWARD FOR A DESERVING CALGARY BUSINESS? REACH OUT TO DISCUSS HOW YOU CAN SUPPORT OUR THRIVING COMMUNITY.

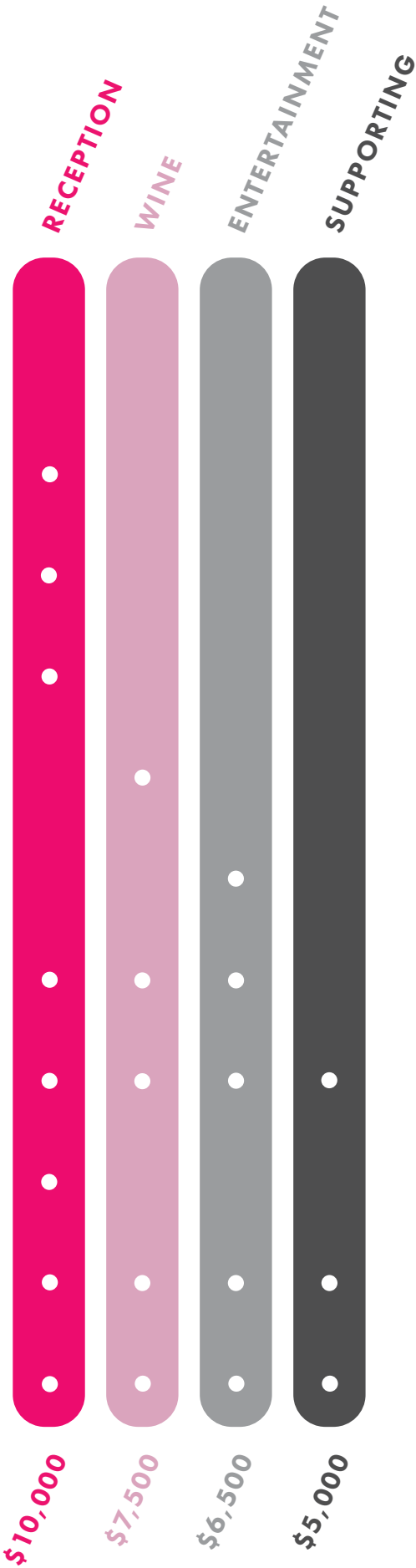
SPONSORSHIPS@CALGARYCHAMBER.COM

OPPORTUNITIES

- RECEPTION SPONSOR | \$10,000 | 1 AVAILABLE
- WINE SPONSOR | \$7,500 | 1 AVAILABLE
- ENTERTAINMENT SPONSOR | \$6,500 | 1 AVAILABLE
- SUPPORTING SPONSOR | \$5,000 | 4 AVAILABLE

GALA SPONSORSHIP

- CUSTOM COCKTAIL OF YOUR CHOICE TO BE SERVED TO ATTENDEES UPON ARRIVAL
- CUSTOM DRINK TICKET WITH YOUR LOGO
- OPPORTUNITY TO DISPLAY SIGNAGE AT RECEPTION
- LOGO ON WINE BOTTLES (2 BOTTLES PER TABLE)
- OPPORTUNITY TO DISPLAY SIGNAGE NEAR STAGE
- ONE JUDGING OPPORTUNITY
- TABLE (8 SEATS) WITH BRAND SIGNAGE
- BRAND FEATURED IN OUR PULSE NEWSLETTER
- BRAND FEATURED ON MARKETING MATERIALS, EVENT WEBPAGE, POST-EVENT RECAP, AND ASSETS AND SIGNAGE ON-SITE AT THE EVENT
- VERBAL RECOGNITION AT EVENT



INVESTMENT:

SIGNATURE EVENT CHAMBER FEST

Chamber Fest is a huge party that brings together hundreds of people to celebrate our members and the Calgary business community. We invite dozens of partners to set up games and interactive stations to create a memorable experience and showcase brands from across the city. Attendees connect with one another while enjoying live entertainment, delicious food, and great company.

OPPORTUNITIES

GOLD SPONSOR | \$20,000 | 1 AVAILABLE

Chamber Fest's Gold Sponsor is a steadfast partner of the Calgary Chamber, and a fierce supporter of the Calgary business community. Your support will make this event shine and will provide you with the opportunity to showcase your business and brand to a large audience.

SILVER SPONSOR | \$5,000 | UNLIMITED

As a Silver Sponsor, you will play a key role in the overall experience at Chamber Fest. With a guaranteed opportunity to host an activation at the event, you will showcase your brand through interactive displays, samples and giveaways.

BRONZE SPONSOR | IN-KIND | UNLIMITED

We are eager to work with Bronze Sponsors to make Chamber Fest unforgettable. This is a great opportunity for members of the Chamber to feature their brand and boost their visibility by donating products and services while adding to the overall experience. Some Bronze Sponsors may also have the opportunity for an event activation.

DATE **JUNE 2023**
AUDIENCE **CALGARY BUSINESS COMMUNITY**
ATTENDEES **400+**



EXCLUSIVE GOLD SPONSORSHIP (CHAMBER FEST PRESENTED BY YOUR COMPANY)

FIRST RIGHT OF REFUSAL FOR SPONSORSHIP IN 2024

FEATURED INTERVIEW ON CALGARYCHAMBER.COM BLOG

OPPORTUNITY TO PROVIDE FIVE MINUTES OF REMARKS AT THE EVENT

GUARANTEED TICKETS TO THE EVENT

OPPORTUNITY TO HOST AN ACTIVATION AT THE EVENT

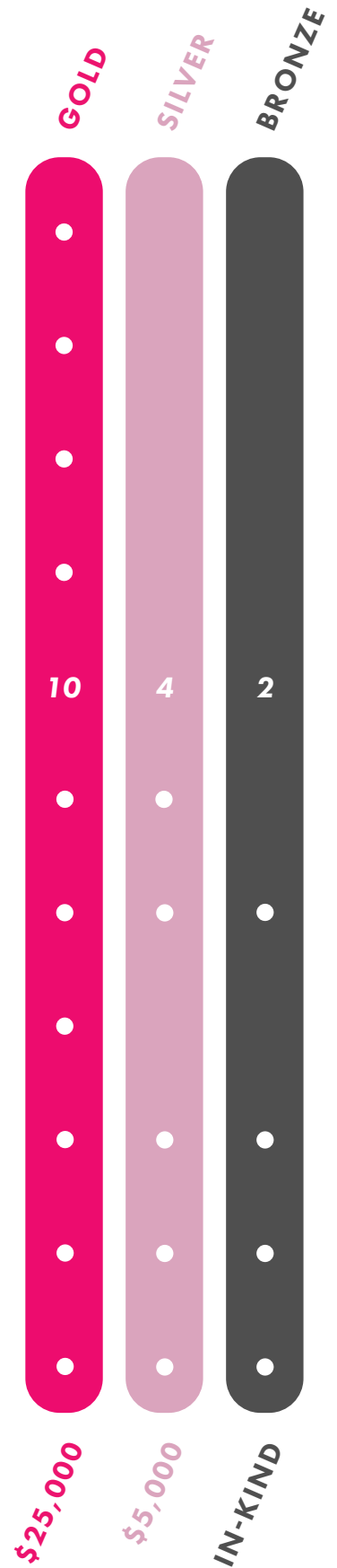
BRAND FEATURED ON MARKETING MATERIALS AND EVENT WEBPAGE

BRAND FEATURED IN OUR PULSE NEWSLETTER

BRAND FEATURED IN THE POST-EVENT RECAP

BRAND FEATURED IN ASSETS AND ON SIGNAGE ON-SITE AT THE EVENT

VERBAL RECOGNITION AT THE EVENT



SIGNATURE EVENTS

CHAMBER CHARITY CLASSIC

The Chamber Charity Classic golf tournament is a sell-out event that brings the business community together for some fun, networking and competition on the links. We work with dozens of partners for this event to provide guests with a memorable experience and the opportunity to connect with colleagues and expand their network. Most importantly, a portion of the proceeds from this event goes to a charity selected by the Calgary Chamber in consultation with the Presenting Sponsor.

DATE **AUGUST 2023** AUDIENCE **CALGARY BUSINESS COMMUNITY** ATTENDEES **150+**

OPPORTUNITIES

PRESENTING SPONSOR | \$15,000 | 1 AVAILABLE

CART SPONSOR | \$7,500 | 2 AVAILABLE

DINNER SPONSOR | \$6,500 | 1 AVAILABLE

BALL SPONSOR | \$6,000 | 1 AVAILABLE

LUNCH SPONSOR | \$5,500 | 1 AVAILABLE

PRIZE SPONSOR | \$5,000 | 2 AVAILABLE

HOLE SPONSOR | \$4,500 | 9 AVAILABLE

SUPPORTING SPONSOR | \$2,000 | 6 AVAILABLE



EXCLUSIVE TITLE SPONSORSHIP (CHAMBER CLASSIC PRESENTED BY YOUR COMPANY)

FIRST RIGHT OF REFUSAL FOR SPONSORSHIP IN 2024

FEATURED INTERVIEW ON CALGARYCHAMBER.COM BLOG

OPPORTUNITY TO PROVIDE THREE MINUTES OF REMARKS AT DINNER

CUSTOM AD IN PRE AND POST-EVENT MAILERS

PLAYER TICKETS INCLUDED

ABILITY TO HOST AN ACTIVATION AT EVENT

LOGO ON DINNER NAPKINS

LOGO ON BOXED LUNCHES

LOGO ON GOLF CART SIGNAGE

LOGO ON GOLF BALLS

ACTIVATION AT ONE HOLE

ITEM IN SWAG BAGS

BRAND FEATURED IN OUR PULSE NEWSLETTER

VERBAL RECOGNITION AT THE EVENT

BRAND FEATURED ON MARKETING MATERIALS, EVENT WEBPAGE, POST-EVENT RECAP, AND ASSETS AND SIGNAGE ON-SITE AT THE EVENT

	PRESENTING	CART	DINNER	BALL	LUNCH	PRIZE	HOLE	SUPPORTING
EXCLUSIVE TITLE SPONSORSHIP (CHAMBER CLASSIC PRESENTED BY YOUR COMPANY)	•							
FIRST RIGHT OF REFUSAL FOR SPONSORSHIP IN 2024	•							
FEATURED INTERVIEW ON CALGARYCHAMBER.COM BLOG	•							
OPPORTUNITY TO PROVIDE THREE MINUTES OF REMARKS AT DINNER	•							
CUSTOM AD IN PRE AND POST-EVENT MAILERS	•							
PLAYER TICKETS INCLUDED	8	4	4	4	2	2	2	1
ABILITY TO HOST AN ACTIVATION AT EVENT	•							
LOGO ON DINNER NAPKINS			•					
LOGO ON BOXED LUNCHES					•			
LOGO ON GOLF CART SIGNAGE		•						
LOGO ON GOLF BALLS				•				
ACTIVATION AT ONE HOLE							•	
ITEM IN SWAG BAGS	•	•	•	•	•	•	•	•
BRAND FEATURED IN OUR PULSE NEWSLETTER	•	•	•	•	•	•	•	•
VERBAL RECOGNITION AT THE EVENT	•	•	•	•	•	•	•	•
BRAND FEATURED ON MARKETING MATERIALS, EVENT WEBPAGE, POST-EVENT RECAP, AND ASSETS AND SIGNAGE ON-SITE AT THE EVENT	•	•	•	•	•	•	•	•
INVESTMENT:	\$15,000	\$7,500	\$6,500	\$6,000	\$5,500	\$5,000	\$4,500	\$2,000

SERIES EVENTS SPARK THE FUTURE

The Calgary Chamber’s Spark the Future series brings together all sectors – including energy, agriculture and technology – to talk about the most pressing challenges facing our economy and our business community. Throughout this three-part series, we’ll delve into emerging issues, highlight best practices and bring subject matter experts to break down the trends likely to impact your business in the months and years to come. Bringing together bright minds and thought leaders from across Calgary’s entrepreneurial and business communities, this series will help you spark conversations and collaborations with people who will help you think differently and prepare for the future of your business.



DATE **3 IN 2023**
AUDIENCE **BUSINESS AND GOVERNMENT LEADERS**
ATTENDEES **200+ PER EVENT**

TOPICS

INNOVATION AND THE FUTURE OF ESG
FINANCE, ECONOMY, AND THE FUTURE OF CAPITAL
TALENT, LABOUR, AND THE FUTURE OF WORK

OPPORTUNITIES

SERIES SPONSOR | \$50,000 | 1 AVAILABLE

As Series Sponsor for the Spark the Future Series, you will have the opportunity to position your company at the nexus of several industries, including agriculture, energy, transportation and logistics. You are a community builder that evokes thought leadership and is at the forefront of collaboration and innovation.

GOLD SPONSOR
\$20,000 | 1 AVAILABLE PER EVENT

SILVER SPONSOR
\$12,000 | 1 AVAILABLE PER EVENT

RECEPTION SPONSOR
\$8,000 | 1 AVAILABLE PER EVENT

BRONZE SPONSOR
\$5,000 | 8 AVAILABLE PER EVENT

VIP TABLE
\$2,000 | 3 AVAILABLE PER EVENT

STUDENT TABLE
\$1,000 | 6 AVAILABLE PER EVENT

EXCLUSIVE SERIES SPONSORSHIP (SPARK THE FUTURE PRESENTED BY YOUR COMPANY)

FIRST RIGHT OF REFUSAL FOR SPONSORSHIP IN 2024

FEATURED INTERVIEW ON CALGARYCHAMBER.COM BLOG

OPPORTUNITY TO PROVIDE TWO MINUTES OF OPENING REMARKS

OPPORTUNITY TO PROVIDE TWO MINUTES OF CLOSING REMARKS

ONE SEAT AT THE HEAD TABLE FOR A SENIOR EXECUTIVE

PREMIUM TABLE (8 SEATS) WITH BRAND SIGNAGE

TABLE (8 SEATS) WITH BRAND SIGNAGE

OPPORTUNITY TO PLAY ONE BRAND VIDEO (UP TO ONE MINUTE) DURING EVENT

OPPORTUNITY TO PROVIDE ONE COMPANY-PRODUCED BLOG POST TO BE HOSTED ON CALGARYCHAMBER.COM

BRANDED DRINK TICKETS

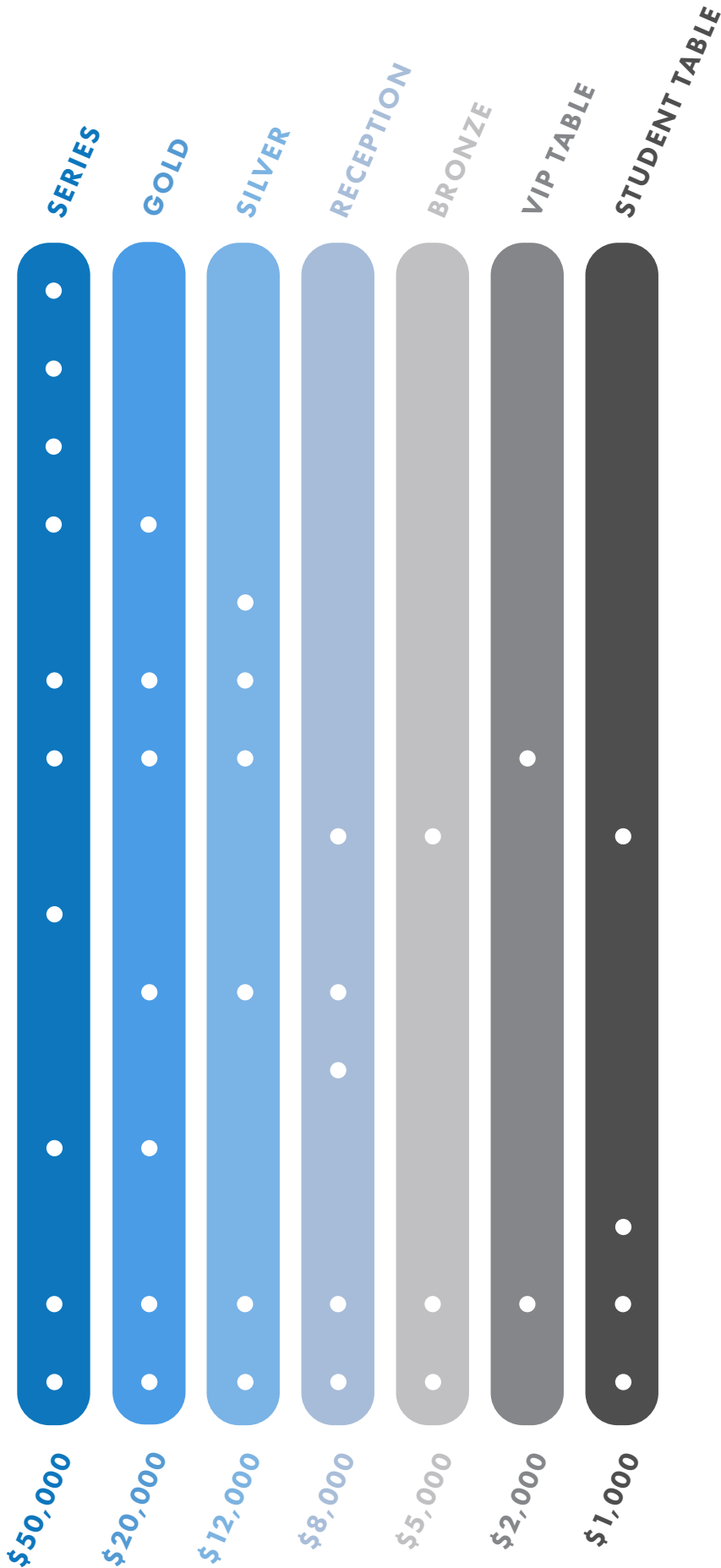
BRAND FEATURED IN OUR PULSE NEWSLETTER

TWO EVENT TICKETS

VERBAL RECOGNITION AT THE EVENT

BRAND FEATURED ON MARKETING MATERIALS, EVENT WEBPAGE, POST-EVENT RECAP, AND ASSETS AND SIGNAGE ON-SITE AT THE EVENT

INVESTMENT:



SERIES EVENTS CONFLUENCE YYC

Confluence YYC is our newest events series: one part networking, one part knowledge download from a panel of subject-matter experts. These events focus on helping build meaningful connections through structured networking, paired with an intimate conversation where guests get the inside scoop on topics integral to their businesses.

DATES 4 IN 2023 AUDIENCE CALGARY BUSINESS COMMUNITY ATTENDEES 75+ PER EVENT

OPPORTUNITIES

SERIES SPONSOR \$24,000 | 1 AVAILABLE

The Confluence YYC Series Sponsor wants to bolster the Calgary business community, helping build a resource for hundreds of business owners and leaders. The Series Sponsor will receive:

- Exclusive Series sponsorship on every Confluence YYC event in 2023 (Confluence YYC presented by *your company*)
- Brand featured on marketing materials, event webpage, post-event recap, and assets and signage on-site at the event.
- Brand featured in our Pulse newsletter.
- Opportunity to provide two minutes of remarks at each event.
- Opportunity to display branded banner at registration.
- Verbal recognition at each event.
- 6 tickets to each event.
- Opportunity to provide one company-produced blog post to be hosted on CalgaryChamber.com.
- First right of refusal for Series sponsorship in 2024.

THANKING SPONSOR \$3,000 | 1 AVAILABLE PER EVENT

Confluence YYC's Thanking Sponsors have the chance to speak to a group of over 75 business leaders, and receive:

- Brand featured on marketing materials, event webpage, post-event recap, and assets and signage on-site at the event.
- Opportunity to provide two minutes of remarks at the end of the event.
- Verbal recognition at the event.
- 4 tickets to the event.

SUPPORTING SPONSOR \$2,400 | 3 AVAILABLE PER EVENT

Supporting sponsorships complement our events with significant brand presence and networking opportunities, including:

- Brand featured on marketing materials, event webpage, post-event recap, and assets and signage on-site at the event.
- Verbal recognition at the event.
- 2 tickets to the event.

SERIES EVENTS BUSINESS AFTER HOURS

The Business After Hours series focuses on providing informal networking evenings for the business community. The Chamber partners with our members to offer engaging experiences, giving attendees fun, interactive settings to discuss common goals, challenges, and wins with other guests.

DATES 6 IN 2023
AUDIENCE CALGARY BUSINESS COMMUNITY
ATTENDEES 50+ PER EVENT



OPPORTUNITIES

SERIES SPONSOR | \$30,000 | 1 AVAILABLE

The Business After Hours Series Sponsor is a champion for the Calgary business community, lifting up a series that truly brings together companies from all corners of the city. The Series sponsor will receive:

- Exclusive series sponsorship on every Business After Hours event in 2023 (Business After Hours presented by *your company*)
- Brand featured on marketing materials, event webpage, post-event recap, and assets and signage on-site at the event.
- Brand featured in our Pulse newsletter.
- Opportunity to provide two minutes of remarks at each event.
- Opportunity to host an activation at each event.
- Verbal recognition at each event.
- 10 tickets to each event.
- First right of refusal for Series sponsorship in 2024.

SUPPORTING SPONSOR \$1,500 | 3 AVAILABLE PER EVENT

Supporting sponsorship is a great way to amplify your organization to some of our most engaged members. Signing on as a Supporting Sponsor for one or more editions of Business After Hours provides:

- Brand featured on marketing materials, event webpage, post-event recap, and assets and signage on-site at the event.
- Verbal recognition at the event.
- 6 tickets to the event.

SERIES EVENTS MEMBER WORKSHOPS



Our Member Workshop Series will cover topics relevant to business owners and operators. From tips to grow your marketing presence, information on how to set a business up for financial success and even how to further engage with the Calgary Chamber and make the most of your membership, these workshops will provide members with information they can bring back to your businesses to help you thrive.

DATES 8+ IN 2023
AUDIENCE CALGARY CHAMBER MEMBERS
ATTENDEES 10-20

OPPORTUNITY

SERIES SPONSOR | \$12,000 | 1 AVAILABLE

This Series sponsorship is an opportunity to reach business owners while they gain valuable skills in an intimate setting, and will receive:

- Exclusive Series sponsorship on every Member Workshop event in 2023 (Member workshops presented by your company)
- Brand featured on marketing materials, event webpage, post-event recap, and assets and signage on-site at the event.
- Brand featured in our Pulse newsletter.
- Opportunity to provide two minutes of remarks at each event.
- Opportunity to display branded banner at registration.
- Verbal recognition at each event.
- Opportunity to provide one company-produced blog post to be hosted on CalgaryChamber.com.
- First right of refusal for Series sponsorship in 2024.

SERIES EVENTS BUILDERS AND LEADERS

As the Calgary Chamber, we help connect businesses with government, ensuring public policy reflects the needs and priorities of our business community. Builders and Leaders is a three-part series of reception-style events, each hosting municipal, provincial or federal decision-makers. These events create opportunities for our member community from established business leaders or entrepreneurs building their ventures — to share creative ideas with elected officials, and collaborate to build a strong, resilient, and forward-looking Calgary that is positioned for the economy of today and tomorrow.

DATES 3 IN 2023 **AUDIENCE** BUSINESS AND GOVERNMENT LEADERS **ATTENDEES** 75+

OPPORTUNITIES

SERIES SPONSOR | \$24,000 | 1 AVAILABLE

Sponsoring Builders and Leaders will position your business as a leader with municipal, provincial, and federal elected officials and your fellow business leaders, providing you the opportunity to tell your company's story to key stakeholders in government, business, and community building. Your sponsorship will include:

- Exclusive Series sponsorship on every Builders and Leaders event in 2023 (Builders and Leaders presented by your company)
- Brand featured on marketing materials, event webpage, post-event recap, and assets and signage on-site at the event.
- Brand featured in our Pulse newsletter.
- Opportunity to provide two minutes of remarks at each event.
- Opportunity to display branded banner at registration.
- Verbal recognition at each event.
- 4 tickets to each event.
- Opportunity to provide one company-produced blog post to be hosted on CalgaryChamber.com.
- First right of refusal for Series sponsorship in 2024.

**SUPPORTING SPONSOR
\$5,000 | 3 AVAILABLE PER EVENT**

Supporting sponsorships complement our events with significant brand presence and networking opportunities, including:

- Brand featured on marketing materials, event webpage, post-event recap, and assets and signage on-site at the event.
- Verbal recognition at the event.
- 2 tickets to the event.

NOTABLE SPEAKERS COMMUNITY ENGAGEMENT FORUMS

Community Engagement Forums are unique standalone events that address real issues that impact not only the business community but our city as a whole. We invite leaders and subject matter experts to discuss strategies and give guests tangible takeaways and insights.

TALKING ABOUT MENTAL HEALTH

Mental health affects everyone in our community in different ways and can be difficult to navigate. Despite significant progress in elevating the mental health conversation in society, many still feel a stigma associated with openly discussing their mental health challenges. Mental health is health. Statistics show half as many men are diagnosed with depression and anxiety compared with women, yet three-quarters of all suicides are men. This panel discussion will explore shared experiences and loss and address the available supports and resources to help break down barriers and normalize a much needed open dialogue about mental health.

NATIONAL INDIGENOUS PEOPLE’S DAY

Join us on the Summer Solstice, June 21st, to acknowledge and celebrate National Indigenous Peoples Day. It will be an opportunity to learn more about the rich and diverse cultures, voices, experiences and histories of our First Nations, Inuit and Métis peoples, as well as understanding our collective responsibility to advance the recommendations of the Truth and Reconciliation Committee.

ONE STEP BETTER: NATIONAL DEPRESSION SCREENING DAY

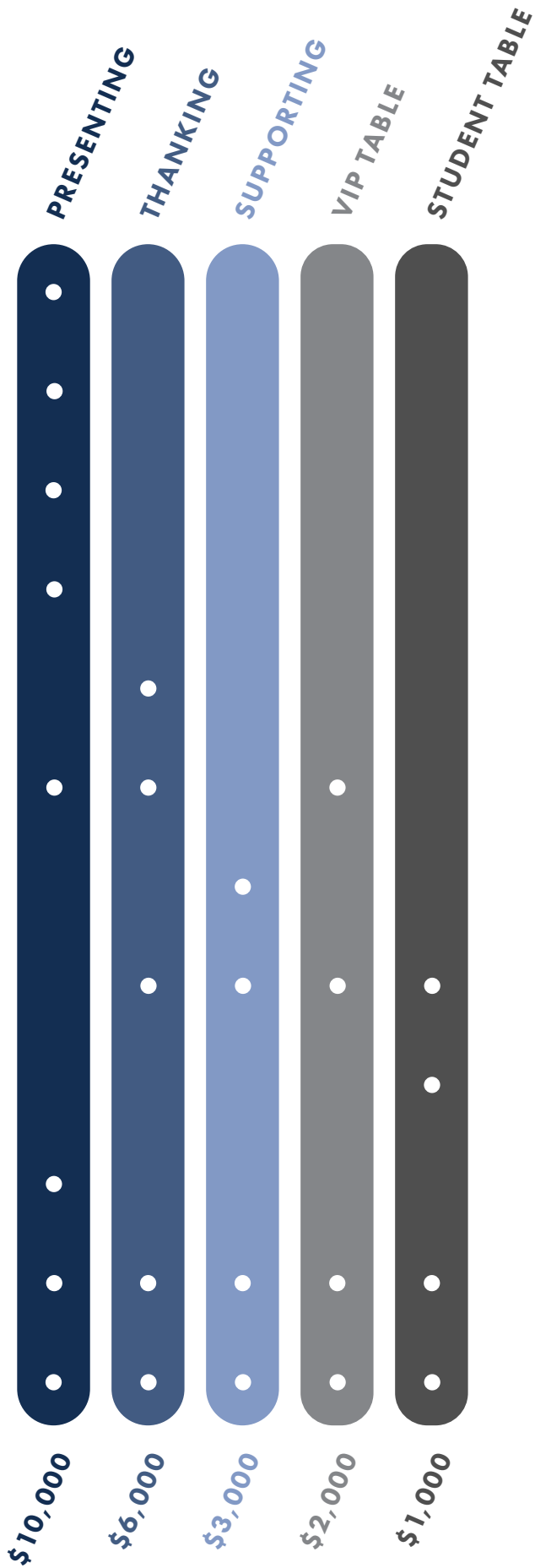
Depression doesn’t discriminate. It affects people of all ages and backgrounds emotionally, physically, and mentally. The cost to Canada’s economy related to mental issues is estimated at \$50 billion per year. Business leaders, owners and entrepreneurs often struggle with mental health as they balance their unique challenges and personal lives—a struggle that is often fought alone. This October, in partnership with the Calgary Counselling Centre, the Chamber is shining a light on mental health and depression by participating in National Depression Screening Week and hosting a unique panel discussing how mental health impacts our businesses and what supports need to be in place to ensure employers and employees can maintain their mental health.

DATES 3 IN 2023
AUDIENCE CALGARY BUSINESS COMMUNITY
ATTENDEES 150+ PER EVENT

OPPORTUNITIES

- PRESENTING SPONSOR**
\$10,000 | 1 AVAILABLE PER EVENT
- THANKING SPONSOR**
\$6,000 | 1 AVAILABLE PER EVENT
- SUPPORTING SPONSOR**
\$3,000 | 1 AVAILABLE PER EVENT
- VIP TABLE**
\$2,000 | 3 AVAILABLE PER EVENT
- STUDENT TABLE**
\$1,000 | 6 AVAILABLE PER EVENT

- EXCLUSIVE PRESENTING SPONSORSHIP (FORUM PRESENTED BY YOUR COMPANY)
- FIRST RIGHT OF REFUSAL FOR PRESENTING SPONSORSHIP IN 2024
- FEATURED INTERVIEW ON CALGARYCHAMBER.COM BLOG
- OPPORTUNITY TO PROVIDE THREE MINUTES OF OPENING REMARKS
- OPPORTUNITY TO PROVIDE TWO MINUTES OF CLOSING REMARKS
- PREMIUM TABLE (8 SEATS) WITH BRAND SIGNAGE
- TABLE (8 SEATS) WITH BRAND SIGNAGE
- OPPORTUNITY TO PROVIDE ONE COMPANY-PRODUCED BLOG POST TO BE HOSTED ON CALGARYCHAMBER.COM
- TWO EVENT TICKETS
- BRAND FEATURED IN OUR PULSE NEWSLETTER
- VERBAL RECOGNITION AT THE EVENT
- BRAND FEATURED ON MARKETING MATERIALS, EVENT WEBPAGE, POST-EVENT RECAP, AND ASSETS AND SIGNAGE ON-SITE AT THE EVENT.



INVESTMENT:

NOTABLE SPEAKERS

POLITICAL KEYNOTES

Political keynotes and fireside chats are an important opportunity for the business community to hear directly from government leaders who shape the landscape of public policy, impacting businesses across all sectors. From property tax to climate change, and government budgets to economic diversification, the Chamber brings government to you so you can hear about the government's direction firsthand and ask the questions keeping you up at night.

In 2022, the Chamber was pleased to host several key leaders, including Deputy Prime Minister Freeland, Premier Smith, Mayor Gondek and several ministers, bringing together over 1,600 attendees at political keynotes through the year.

DATES THROUGHOUT 2023

AUDIENCE BUSINESS AND
GOVERNMENT LEADERS

ATTENDEES 200-500

INTERESTED IN SPONSORING A POLITICAL
SPEAKER? REACH OUT ANY TIME.

SPONSORSHIPS@CALGARYCHAMBER.COM



NOTABLE SPEAKERS CORNERSTONE BUSINESS LEADERS

The Calgary Chamber works directly with our partners to meet their unique vision and needs for our Cornerstone Business Leaders speaker series. For businesses looking to prominently position their executive leadership, wanting to engage a specific or niche audience or organizations wanting support to secure a distinguished keynote speaker, the Calgary Chamber can work with you to deliver the content that supports the growth and strength of a resilient business community.

DATES *THROUGHOUT 2023*
AUDIENCE *CALGARY BUSINESS COMMUNITY*
ATTENDEES *100+*

INTERESTED IN PARTNERING WITH THE CHAMBER TO HOST A CORNERSTONE BUSINESS LEADER EVENT? CUSTOMIZABLE SPONSORSHIP PACKAGES ARE AVAILABLE. LET'S CONNECT.
SPONSORSHIPS@CALGARYCHAMBER.COM



More than sponsorship, your partnership with the Calgary Chamber allows us to work together and create an impact in the business community by delivering meaningful experiences and timely, relevant content.

We act as a one-stop-shop. A partnership with us instantly provides you access to a broad network that will boost your brand, a team of marketing experts who will manage all the upfront advertising and communications and our skilled events team who will manage and execute logistics.

SPONSORSHIPS@CALGARYCHAMBER.COM

**WANT TO SPONSOR AN EVENT?
LET'S CONNECT.**

SPONSORSHIPS@CALGARYCHAMBER.COM

