

Calgary Chamber

Annual Report





Welcome

“ As I reflect on the past year, I am continually reminded of the resilience and determination that define Calgary's business community. In a year shaped by geopolitical and economic uncertainties, our community responded with its trademark tenacity – meeting demands and persevering with a strong sense of purpose.

At the Calgary Chamber, we spent the year focused on building a better city for our members by strengthening our advocacy efforts, building meaningful partnerships and creating new opportunities that help businesses thrive amid a rapidly changing economic landscape. We welcomed new members into our network and continued to evolve our programs to meet the changing needs of businesses across every sector. At the same time, we continued to advocate for policy changes to unlock investment potential in our energy sector and were pleased to see progress made through various legislative changes, including the signing of the Memorandum of Understanding between Alberta and Ottawa.

The impact of this work is only possible through the insight and engagement of our members, who consistently bring new ideas to our community. We are also deeply grateful for the continued support of our Pillar Partners, key sponsors and our Board of Directors, whose contributions have strengthened our events and programs, allowing us to broaden our impact, reach new audiences and elevate our thought leadership on the national stage.

As the Chamber evolves to meet the changing needs of Calgary's business community, we will continue to serve our members and partners with an approach that is inclusive and purpose driven. As always, thank you for your continued trust and support. I am excited for the year ahead and look forward to continuing this work and growing our partnerships in 2026.

Deborah Yedlin | President and Chief Executive Officer, Calgary Chamber of Commerce

“ As I reach the end of my second year as Chair of the Calgary Chamber Board, I am incredibly proud of what we have achieved as a community. This past year unfolded against a backdrop of uncertainty, driven by shifting trade dynamics, labour disruptions, rising costs and federal and municipal elections which brought significant change. But in the face of these challenges, Calgary's business community demonstrated an unwavering sense of adaptability.

The strength of Calgary's economy lies in the breadth of its businesses. Our membership reflects long-established industries, emerging sectors, entrepreneurs and small businesses that continue to drive growth and opportunity across our city. This diversity of experience and perspective informs the Chamber's work and ensures our advocacy and programs remain reflective of the priorities of our businesses.

Throughout 2025, the Chamber brought Calgary's business community together to address key challenges and explore opportunities for change. Through forums, events, and targeted advocacy we amplified the voice of Calgary's business community and advanced policy positions at all levels of government. This work is critical to maintaining Calgary's competitiveness and supporting businesses as they adapt to evolving economic and political conditions.

As we look ahead, uncertainty will remain a defining feature of the business landscape. However, by staying connected and engaged, Calgary's business community is well positioned to navigate what lies ahead. I encourage all businesses to take full advantage of the Calgary Chamber's network and resources as we continue to build a strong and resilient future for our city.

Jason Hatcher | Board Chair, Calgary Chamber of Commerce



Calgary Chamber Leadership Team

Jason Hatcher
Board Chair, Navigator

For our full Board of Directors list, visit calgarychamber.com/board.

Deborah Yedlin
President and Chief Executive Officer

Jill Brown
Vice-President, Corporate Services

Ruhee Ismail-Teja
Vice-President, Policy and External Affairs

For our full staff list, visit calgarychamber.com/team.

Scott Wenger
Board Vice-Chair, Suncor

Melanie McDonald
Vice-President, Strategic Initiatives, Partnerships and Engagement

Vanessa Cartwright
Director, Policy and Government Relations

Nicole Claiter
Director, Events and Partnerships

2025 Highlights & Statistics

- 679 new members
- 100+ events
- 280+ media interviews
- 12,000+ event attendees
- 16 policy papers launched
- 65+ Member Monday feature videos
- Launched new website
- 331 Small Business Award applications
- 300+ government meetings
- 2,000+ meetings with members
- 80% events sold out
- 93 blog articles
- 300+ member ads posted on Calgary Chamber channels
- 2.9M social media impressions
- 31% increase in newsletter subscribers
- 28 policy wins
- 37 government and industry roundtables
- 5.2B in media reach



Membership

Calgary Chamber members are the builders of our economy, the voices shaping policy and the champions of growth. Together, we amplify that impact because we believe that when one business wins, the ripple effect strengthens us all.

Through the Chamber, members gain more than contacts – they gain connections that matter. They gain influence where it counts, ensuring their voices are heard in the conversations that shape Calgary’s future. They gain resources for growth – from expert insights to tools that accelerate progress. And most importantly, they gain a community designed to support and celebrate their success.

Our motto “Better Together” is not just a phrase. It’s the thread that runs through everything we do. Together, we advocate for entrepreneurs and business owners. Together, we champion

policies that create opportunity. Together, we build a stronger, more vibrant Calgary.

Every day, we see the power of collaboration. We see members lifting each other up, sharing knowledge and creating partnerships that spark innovation. We see businesses of all sizes – from startups to industry leaders – working side-by-side to shape a city that thrives on possibility.

At the Calgary Chamber, we believe that when our members succeed, Calgary succeeds.

That’s why we exist: to amplify their voices, celebrate their wins and ensure they have what they need to grow. Because as a Chamber, and as a city, we are *better together*.

Not yet a member?

Everyone from startups to industry leaders can benefit from membership at the Calgary Chamber. No matter your size, there’s a membership level designed for you, with benefits that scale as you grow.

Join us and you’ll find connections that open doors, insights that keep you ahead, discounts to support your bottom line and a community that has your back.

Become part of something bigger. Join the Calgary Chamber today at calgarychamber.com/membership.

Perks & Programs

Calgary Chamber membership provides you with exclusive discounts, benefits and perks. And when a company joins the Calgary Chamber, your entire team also gets access to the same benefits.

Discounts:

- 100+ Member-to-Member perks available.
- BOOM – savings on major retail, dining and travel.
- Complimentary headshots.
- Grand & Toy Discount – 25% off.*

Training:

- Tacit Edge – 20% off AI Business Leader programs.
- Bow Valley College Tuition Support – 10% off select courses for your staff and their dependents.*

Support:

- Grant Services – advice on relevant grants for your company.
- Mental Health Navigator – free guidance to support employers.
- Mental Health Mondays – monthly seminars offering mental health support and expertise.

Access:

- Chambers Plan – save thousands on insurance through the leading insurance provider for small businesses.
- Room Rentals – access and discounted rates for office rentals.
- Document Certification – discounted rates on verification.

Marketing:

- Social Media – put an ad on the Chamber’s channels and reach 57,000+ followers.
- Website Ads – be featured on the homepage of the Chamber’s website.
- Feature Video – participate in a feature video to highlight your business.

* new in 2025



2025 Highlights



679
new
members



2,000+
meetings with
members



18
member
roundtables



47
articles created
or posted for
members



1,500+
external events
attended in
support of our
members



81
sub-sectors
represented
through Chamber
membership

2025 Highlights



200+
headshots
provided



300+
ads posted
on behalf of
members



65
Member Monday
feature videos
produced



170+
students received
free memberships
through the Jim
Dewald Scholarship
program



12,000+
increased
e-newsletter
subscribers



2.9M
social media
impressions

Events

The Calgary Chamber is known for our events – with good reason! We coordinate about 100 opportunities annually for our members to learn, grow and connect.

Highlights include:

Political events hosted:

- Rt. Hon. Prime Minister Mark Carney
- Hon. Premier Danielle Smith
- Mayor of Calgary Jeromy Farkas
- Hon. François-Philippe Champagne, Minister of Finance
- Hon. Tim Hodgson, Minister of Energy and Natural Resources
- National Chief Cindy Woodhouse Nepinak
- Hon. Andrew Boitchenko, Minister of Tourism and Sport
- Hon. Nate Horner, Minister of Treasury Board & Finance
- Hon. Nathan Neudorf, Minister of Affordability and Utilities
- Hon. Rajan Sawhney, Minister of Advanced Education
- Hon. Joseph Schow, Minister of Jobs, Economy, Trade and Immigration

Thought leadership events hosted:

- Stéphanie Vaillancourt, President, Canada at AtkinsRéalis
- Ehren Cory, President & CEO at Canada Infrastructure Bank
- Tracy Robinson, CEO at CN
- John Graham, President & CEO at CPP Investments
- Dave McKay, President & CEO at RBC
- Alexis von Hoensbroech, CEO at WestJet Group

Signature events hosted:

- **Chamber Fest:** The largest and most dynamic annual networking event – free for Chamber members.
- **Chamber Stampede Party:** One of the most prominent business networking events during the 10 days of the *Calgary Stampede*.
- **Chamber Charity Classic:** The best way to network on the greens while raising funds for a worthy cause.
- **Small Business Week:** We lead the celebration of our small business owners through a week of events capped with a gala and awards ceremony.

Series events hosted:

- **Business After Hours** networking events around the city
- **Confluence YYC** knowledge sharing events
- **Alberta Next:** Agribusiness, Energy & Environment and Transportation & Logistics
- **Community Engagement Forums:** Mental Health Week, National Indigenous Peoples Day, National Depression Screening Day



2025 Highlights



100+
events
hosted



12,000+
event
participants



80%
events
sold out



\$10,000
raised for
Discovery House
at the Chamber
Charity Classic



92
event
sponsors



330+
Small Business
Award applicants

In 2025, we welcomed 92 unique sponsors to help us celebrate and produce these events. If you are interested in having your organization stand out by sponsoring a Calgary Chamber event in 2026, reach out to sponsorships@calgarychamber.com.

Policy & Advocacy

We believe we are better together, and that includes using our collective voice to influence policy and economic agendas that reflect the needs of our business community. Working in consultation with our members, we advocate for public policy at all levels of government and serve as a trusted voice in media, enabling businesses to thrive amid a rapidly changing economic landscape.

Signature policy work

Inflection Point: Federal Platform (February 2025) – The Chamber developed 82 recommendations in five key areas: address regulatory barriers and impediments to competitiveness, invest in our trade infrastructure and relationships, support entrepreneurs to thrive in a global market, promote our talent and labour, and strengthen our communities to support well-being.

U.S. Tariffs: What you need to know (March 2025) – Following the announcement of U.S. Tariffs, the Calgary Chamber provided ongoing updates around developments, impact to local businesses and lists of resources to support those most impacted. The Chamber also released several policy statements as the situation developed.

Business Matters: Municipal Platform (September 2025) – Comprised of 50 recommendations across four categories, the municipal policy recommendations included building a competitive, safe, vibrant and connected economy, and we outlined the case for why business matters to the prosperity of all Calgarians.

Infrastructure in Waiting (November 2025) – The Chamber set out 62 recommendations across five priority areas: investing in trade-enabling infrastructure, removing regulatory barriers, advancing innovation and competitiveness, supporting Indigenous participation in business and establishing a competitive labour market.

Advocacy

Throughout the year, the Chamber strengthened its advocacy efforts by focusing on policies that support competitiveness, affordability and economic growth. We engaged with all levels of government and our business community through roundtable discussions, government meetings and public consultations.

Advocacy highlights:

- **Federal:** Advocated for streamlined regulatory approvals for major projects and investment into nation-building infrastructure, contributing to the establishment of the Major Projects Office.
- **Provincial:** Championed accelerated energy development via the Alberta–Ottawa MOU, establishing a foundation for regulatory reform, carbon capture and storage and pipeline development.
- **Municipal:** Promoted tax fairness for businesses, investments in infrastructure such as transit and housing to reflect our growing population, and supports for downtown safety and vibrancy to ensure Calgary can attract talent and investment.

Partnerships

Pillar Partnerships are key opportunities for organizations and the Calgary Chamber to advance areas of priority. Partners work together with us to offer events, resources, support and advocacy around these key initiatives.

Inclusion Pillar Partner: RBC

RBC advanced inclusion across Calgary’s business community by supporting key Chamber programs such as Confluence YYC, the RBC High Tea and various member workshops. RBC also championed visibility for inclusive practices by supporting memberships and presenting the Inclusion Award at the Calgary Small Business Awards.

Leadership Pillar Partner: Bright Wire Leadership

Bright Wire Leadership has made a significant impact on our community through a series of high-value initiatives, including virtual Power Hour sessions, leadership panel discussions and ongoing thought leadership contributions. This year also marked the successful launch of the Ask the Expert video series.

Mental Health Pillar Partner: Cenovus Energy

As our Mental Health Pillar Partner, Cenovus has been instrumental in promoting practical supports and elevating mental wellness as a priority across Calgary’s business community. This included supporting the Mental Health Toolkit and sponsoring initiatives including Mental Health Week, the Mental Health Monday series, our Mental Health Forum, National Depression Screening Day and mental health tips promoted in the Chamber newsletter.

Small Business Pillar Partner: Rogers Business

Rogers Business energized Calgary’s entrepreneurial community by sponsoring dynamic networking experiences throughout the year through the Business After Hours series and powering our most successful Small Business Week to date. Their partnership also amplified thought leadership and helped create opportunities for small business owners to connect, learn and grow.

Truth and Reconciliation Pillar Partner: Keyera

As our Truth and Reconciliation Pillar Partner, Keyera advanced economic inclusion by sponsoring 25 Chamber memberships for Indigenous entrepreneurs and supporting initiatives that remove systemic barriers to business success. Through events, workshops and thought leadership, this partnership reflects a shared commitment to fostering growth, collaboration and leadership within Indigenous communities across the Treaty 7 region and beyond.

2025 Highlights



28

policy wins



280

media interviews



43

statements and press releases



304

government meetings



19

policy and government roundtables



12

political keynotes hosted

2025 Highlights



30

new members joined the Chamber with support from Pillar Partners



297,073

social media impressions for all Pillar Partner work



32

events hosted in collaboration with Pillar Partners



2

new Pillar Partnerships added in 2025



58

videos created with Pillar Partners



17

blogs/editorial with Pillar Partners

Our 2025 Partners

Purpose Partners



Prestige Members



Champion Members



Thank you to our 2025 sponsors

- Aboriginal Friendship Centre of Calgary

Air Canada

Alberta Blue Cross

Alberta Counsel

Alberta Grains

Alberta University of the Arts

Alliance Trust Company

AltaGas

AltaLink

ATB Financial

ATCO Ltd.

AtkinsRéalis Canada Inc.

Baker Tilly Catalyst LLP

BASF Agricultural Solutions Canada

BHE Canada

Bow Valley College

BrokerLink

Calgary Airports

Calgary Hotel Association

Calgary Sports and Entertainment Corporation

Calgary Stampede

Calgary TELUS Convention Centre

Canada Infrastructure Bank

Canadian Association of Petroleum Producers

Canadian National Railways (CN Rail)

Canadian Natural Resources Limited

Capital Power Corporation

Cenovus Energy Inc.

Cisco Systems Canada

Connacher Oil and Gas Limited

ConocoPhillips Canada

CPA – Chartered Professional Accountants of Alberta (CPA)

Crestview Strategy

CyberCloud-AI

De Havilland Aircraft of Canada Ltd.

Dhillon School of Business – University of Lethbridge in Calgary

Doane Grant Thornton LLP

E3 Lithium

Enbridge Inc.

ENMAX Corporation

Epic Roofing & Exteriors

EY

Feel Good IV Therapy

Fluor Canada Ltd.

Global Public Affairs

Imperial Oil Limited
- Intact Insurance Company

Keyera Corp.

Kiewit Corporation

Lawson Collab

Ledcor Construction Limited

Mastercard

Matco Investments

MEG Energy

MetCredit

Moby

MRU – Mount Royal University

National Bank

Nutrien (Canada) Holdings ULC

Osler, Hoskin & Harcourt LLP

Pathways Alliance Inc.

Payworks Inc.

Pembina Pipeline Corporation

PETRONAS Canada

Prince Rupert Port Authority

RBC – Royal Bank of Canada

RGO Products Ltd.

Rogers Communications Canada Inc.

RSM Canada

SAIT Southern Alberta Institute of Technology

Sentinel Storage

Servus Credit Union

Shell Canada Limited

Shift Connect Ltd.

South Bow Infrastructure Holdings

Suncor Energy Services Inc.

TC Energy

Teine Energy

TELUS

The School of Public Policy

Tourism Calgary

Tourmaline Oil Corp

Trans Mountain Canada Inc.

TransAlta Corporation

UFA Co-operative Limited

United Way of Calgary and Area

University of Alberta

University of Calgary

Ventrek Strategy Systems

Viridian Family Office

Walmart

WestJet



Be part of the conversations making history

The Calgary Chamber is a non-profit, non-partisan organization with a 135-year history. Whether we are hosting political leaders, CEOs or local entrepreneurs, the Calgary Chamber is the place for corporate connections, exclusive business savings and conversations that matter.

Add your voice.

Visit www.calgarychamber.com to become a member.



BETTER TOGETHER.

The Calgary Chamber exists to empower our business community to advance a prosperous Calgary and Canada. As the convenor and catalyst for a vibrant, inclusive and prosperous business community, the Chamber works to build strength and resilience among our members and position Calgary as a magnet for talent, diversification and opportunity. As an independent, non-profit, non-partisan organization founded in 1891, we build on our history to serve and advocate for businesses of all sizes, in all sectors across the city.

In the spirit of reconciliation, we acknowledge that we live, work and play on the traditional territories of the Blackfoot Confederacy (Siksika, Kainai, Piikani), the Tsuut'ina, the Stoney Nakoda Nations, the Otipemisiwak Métis Government of the Métis Nation within Alberta Districts 5 and 6, and all people who make their homes in the Treaty 7 region of Southern Alberta.

